



2026 Florida Asthma Coalition Summit

Shifting Winds in Asthma Care: Adapting, Advancing, Aligning
Friday, July 24, 2026 | Lakeland Region Health, Campisi Family Auditorium

Sponsor & Exhibitor Form

The 2026 Florida Asthma Coalition Summit – *Shifting Winds in Asthma Care: Adapting, Advancing, Aligning* – has excellent sponsorship and exhibitor opportunities for your organization. The Summit will take place at Lakeland Region Health, Campisi Family Auditorium (3525 Lakeland Hills Blvd, Lakeland, FL, 33805) on Friday, July 24, 2026. Sponsors are asked to set up on Thursday, July 23, 2026, with the full conference, tabling, and networking opportunities beginning on the morning of Friday, July 24, 2026.

The Florida Asthma Coalition (FAC), established in 2009, works to reduce the overall burden of asthma and improve health outcomes for Floridians through asthma awareness and disease prevention. The 2026 FAC Summit will be an in-person day-and-a-half event. It brings together a varied audience of medical professionals, including doctors, nurses, pharmacists, respiratory therapists, and students, all united by a shared goal: improving asthma care and management. We expect approximately 100 in-person attendees from across Florida.

Sponsorship and exhibition offer the opportunity to achieve multiple goals at once! This is an opportunity for your organization to increase brand awareness, make new connections with those in the industry, and show support for the Florida Asthma Coalition's mission. Please note that, in addition to the sponsorships detailed on pages 2 and 3, we can customize options to better fit your organization's needs and goals; we encourage new and creative ideas that enhance the Summit's quality. Please contact info@floridaasthmacoalition.com if you would like to customize a sponsorship and/or exhibitor package. All customizations are subject to discussion and approval from the Summit Planning Team.

Important Deadlines:

- **Wednesday, April 15, 2026 - Sponsor and Exhibitor Form and Logo Submission**
 - All sponsors and exhibitors should email a high-resolution logo and a completed Sponsorship and Exhibitor Form on page 4 to info@floridaasthmacoalition.com by Wednesday, April 15, 2026, in accordance with their chosen sponsorship level.
- **Thursday, April 30, 2026 – Payment and Program Advertisement**
 - All sponsor and exhibitor payments must be received by Thursday, April 30, 2026. Additionally, in accordance with the selected sponsorship level, all high-resolution advertisements must be received by this date to ensure sufficient time for printing and inclusion in the Summit Program. This year's program will be 8.5" x 11". Detailed size requirements are listed on page 2. **Please note that sponsors/exhibitors whose funds are received after this date are not guaranteed to be included on promotional items.**
- **Friday, July 10, 2026 - Physical Marketing Materials and Promotional Items for Distribution to Attendees**
 - In accordance with the chosen sponsorship level, please send marketing materials and promotional items to be included in attendee registration packets to the following address by Friday, July 10, 2026.

Health Council of Southeast Florida

RE: Florida Asthma Coalition 2026 Summit
600 Sandtree Drive, Suite 101
Palm Beach Gardens, FL 33403

For any inquiries or additional information, please email us at info@floridaasthmacoalition.com.

Thank you for your sponsorship and support!

Sponsorship & Exhibitor Levels and Benefits

Principal Sponsor* \$10,000	<ul style="list-style-type: none"> Recognition at Summit as a Principal sponsor. Exclusive opportunity to speak during a Sponsor Presentation Slot.** Signage at the Summit registration table, visible to all Summit attendees immediately upon check-in. Includes all benefits from the lower sponsorship levels.
Gold Sponsor \$5,000	<ul style="list-style-type: none"> Recognition at Summit as a Gold sponsor. Recognition at Summit as a Food and Refreshments sponsor, with logos included on signage in catered areas of the Summit to increase brand visibility among attendees. Opportunity to include approved marketing material in attendee registration packets*** (deadline for receipt of materials: July 10, 2026). Includes all benefits from the lower sponsorship levels.
Silver Sponsor \$2,500	<ul style="list-style-type: none"> Recognition at Summit as a Silver sponsor. Opportunity to advertise in the official Summit program (deadline for receipt of advertisements: April, 30, 2026). Complimentary table in the exhibition area. Includes all benefits from the Bronze sponsorship level.
Bronze Sponsor \$1,000	<ul style="list-style-type: none"> Recognition at Summit as a Bronze sponsor. Sponsor name and logo placement on the Summit website and in the official Summit program (deadline for receipt of logo: April 15, 2026). Logo inclusion in event email campaigns and social media posts.

* Exclusive opportunity available to one (1) sponsor.

** Presentation materials must be approved and aligned with the Florida Asthma Coalition's mission, vision, and goals.

Allotted Advertisement Space in Official Summit Program:

Principal Sponsor	Up to two (2) full-page ads
Gold Sponsor	One (1) full-page ad or up to two (2) half-page ads
Silver Sponsor	One (1) quarter-page ad

Advertisement Dimensions & Specifications:

Full-Page Ad	Half-Page Ad	Quarter-Page Ad
•8.50" x 11.00"	<ul style="list-style-type: none"> •4.25" x 11.00" •8.50" x 5.50" 	•4.25" x 5.50"

- **Bleed Area:** Bleed all edges: 0.13" *Note: During the printing process, this area is trimmed off, but some movement can occur. Please extend your design into this area to avoid white gaps due to paper movement.*
- **Quiet Area:** Quiet area, all edges are 0.25" *Note: Please keep any text or essential elements away from this area. This area provides a safe distance to account for any paper movement, as trimming and binding may occur further than expected during printing.*
- **Font Size:** Ensure all fonts are at least 8pt.
- **File Format:** Submit your ad in a high-resolution PDF format with embedded fonts and images.
- **Color Mode:** If your ad contains color, ensure it is in CMYK color mode for accurate printing results.

Florida Asthma Coalition 2026 Summit Sponsor Opportunities at a Glance

What's Included?	Name & Logo Promotion	Exhibition Table	Ad space in the Summit program	Recognition as a food & beverage sponsor	Promotional materials included in attendee welcome bags**	Signage at the Summit registration table	Exclusive presentation opportunity during the main Summit
Principal* \$10,000	✓	✓	✓	✓	✓	✓	✓
Gold \$5,000	✓	✓	✓	✓	✓		
Silver \$2,500	✓	✓	✓				
Bronze \$1,000	✓						

*Exclusive opportunity available to one (1) sponsor.

**Promotional materials are to be provided by the Sponsoring Organization and must be pre-approved.

2026 Florida Asthma Coalition Summit Sponsor & Exhibitor Form



Please print your information as you wish it to be listed. All sponsors should e-mail a high-resolution logo with a copy of this form to info@floridaasthmacoalition.com by Wednesday, April 15, 2026.

Name:	
Organization:	
Street Address (city/state/zip):	
Telephone:	Fax:
Email address:	Website:
Sponsorship Level (Select One)	
<input type="checkbox"/> \$10,000..... Principal (<i>Complimentary exhibition table included</i>) <input type="checkbox"/> \$5,000..... Gold (<i>Complimentary exhibition table included</i>) <input type="checkbox"/> \$2,500..... Silver (<i>Complimentary exhibition table included</i>) <input type="checkbox"/> \$1,000..... Bronze <input type="checkbox"/> _____ Custom amount	
For those applying for Silver Sponsorship or above, would you like a table in the exhibit area? <input type="checkbox"/> Yes <input type="checkbox"/> No	If you would like a chair, please indicate how many <input type="checkbox"/> N/A <input type="checkbox"/> One <input type="checkbox"/> Two
Name & contact information (email/phone) of representative(s) attending the Summit (up to two):	

Please check here if your organization may be interested in additional sponsorship opportunities with the Florida Asthma Coalition (e.g., professional development training, medical supplies, outreach and education supplies).

Should the Summit funding goal be met, additional funds will support other Florida Asthma Coalition initiatives aligned with its strategic goals.

Please return this completed form with a check payable to:

Health Council of Southeast Florida
 600 Sandtree Drive, Suite 101
 Palm Beach Gardens, Florida 33404
 Tax ID: #59-2242689

Questions: If you have questions, please contact the Health Council of Southeast Florida at info@floridaasthmacoalition.com.