

Welcome!



Thank you for joining the webinar – the presentation will begin shortly.

How to Join with Audio:

- To join with your telephone dial: **(515) 739-1285** and use the access code: **516584** followed by **pound (#)**
- To join using your microphone and speakers (VoIP) click **Handset**

Please be sure to press *6 to mute your line during the presentation when you are not speaking or asking a question. Press *6 again to unmute the line.



Florida Asthma Coalition



COALITION-WIDE WEBINAR

THURSDAY, SEPTEMBER 27, 2017

12:30 PM – 1:30 PM

Agenda

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- I. Welcome
- II. Florida Asthma Program Updates
- III. Asthma Data
- IV. Tobacco Free Florida
- V. Coalition History, Infrastructure, and Progress
- VI. Coalition Workgroup Successes
- VII. Summarize & Adjourn

Florida Asthma Program (FAP)

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Supported through a 5-Year Cooperative Agreement with the Centers for Disease Control and Prevention (CDC) - 2014-2019

Infrastructure Strategies

- Leadership and Partnerships (Florida Asthma Coalition)
- Communication Campaigns
- Ongoing Surveillance and Evaluation

Service Strategies

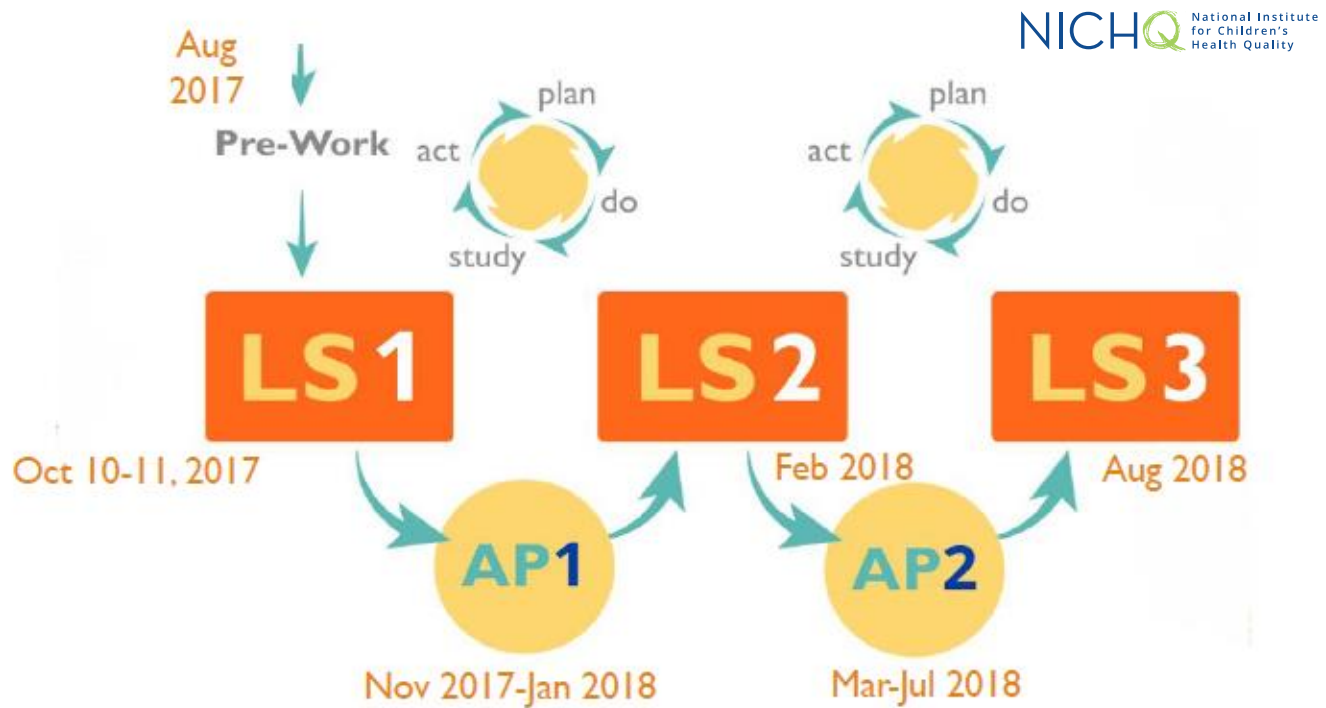
- Asthma Home Visiting Program
 - ✦ Expanding Collaborations
- Asthma-Friendly Schools
 - ✦ Training, Education, and Promotion

Health Systems Strategies

- Quality Improvement and Team Based Care
 - ✦ Florida Asthma and Tobacco Cessation Learning and Action Network
 - ✦ Community Health Workers

Florida Asthma and Tobacco Cessation Learning and Action Network

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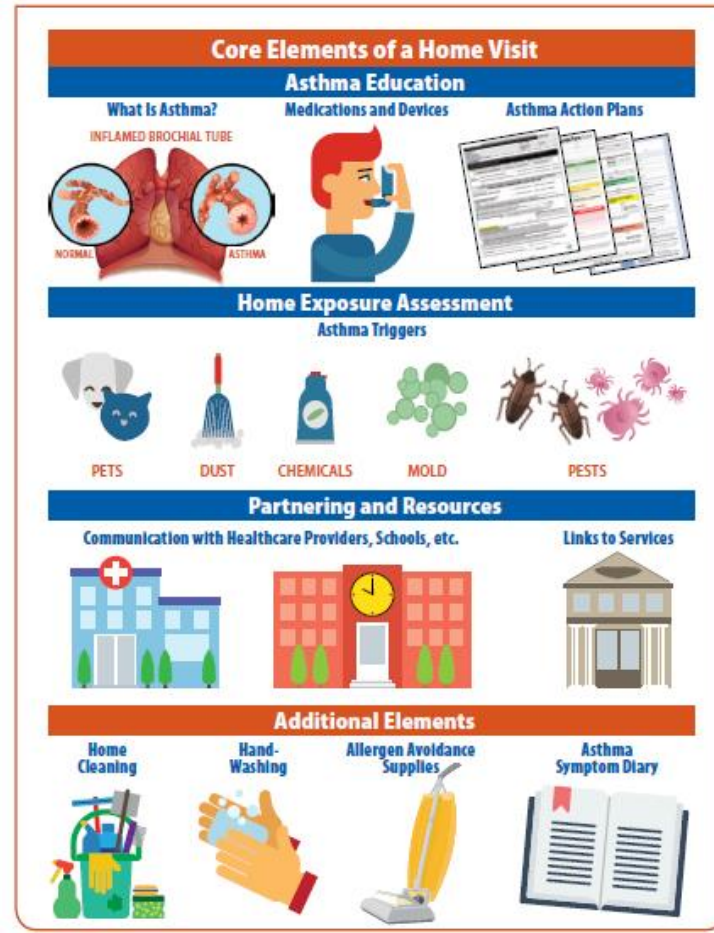


LS: Learning Session
AP: Action Period

Adapted from The Institute for Healthcare Improvement
Breakthrough Series Collaborative Model

Asthma Home Visiting Program

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Asthma Data

Multiple sources of data are used to provide a comprehensive picture of the burden of asthma

- Population-Based Surveys
 - ✦ Behavioral Risk Factor Surveillance System (BRFSS)
 - ✦ Florida Youth Tobacco Survey (FYTS)
 - ✦ Youth Risk Behavior Survey (YRBS)
- Mandatory Reported Health Information
 - Emergency Department (ED) and Hospital Discharge Data
 - ✦ Transition from ICD-9 to ICD-10, effective October 1, 2015
 - ✦ Asthma code now J45 (previously 493)
 - ✦ Chronic obstructive asthma removed from J45
 - Florida Vital Statistics Mortality Data

Asthma Prevalence

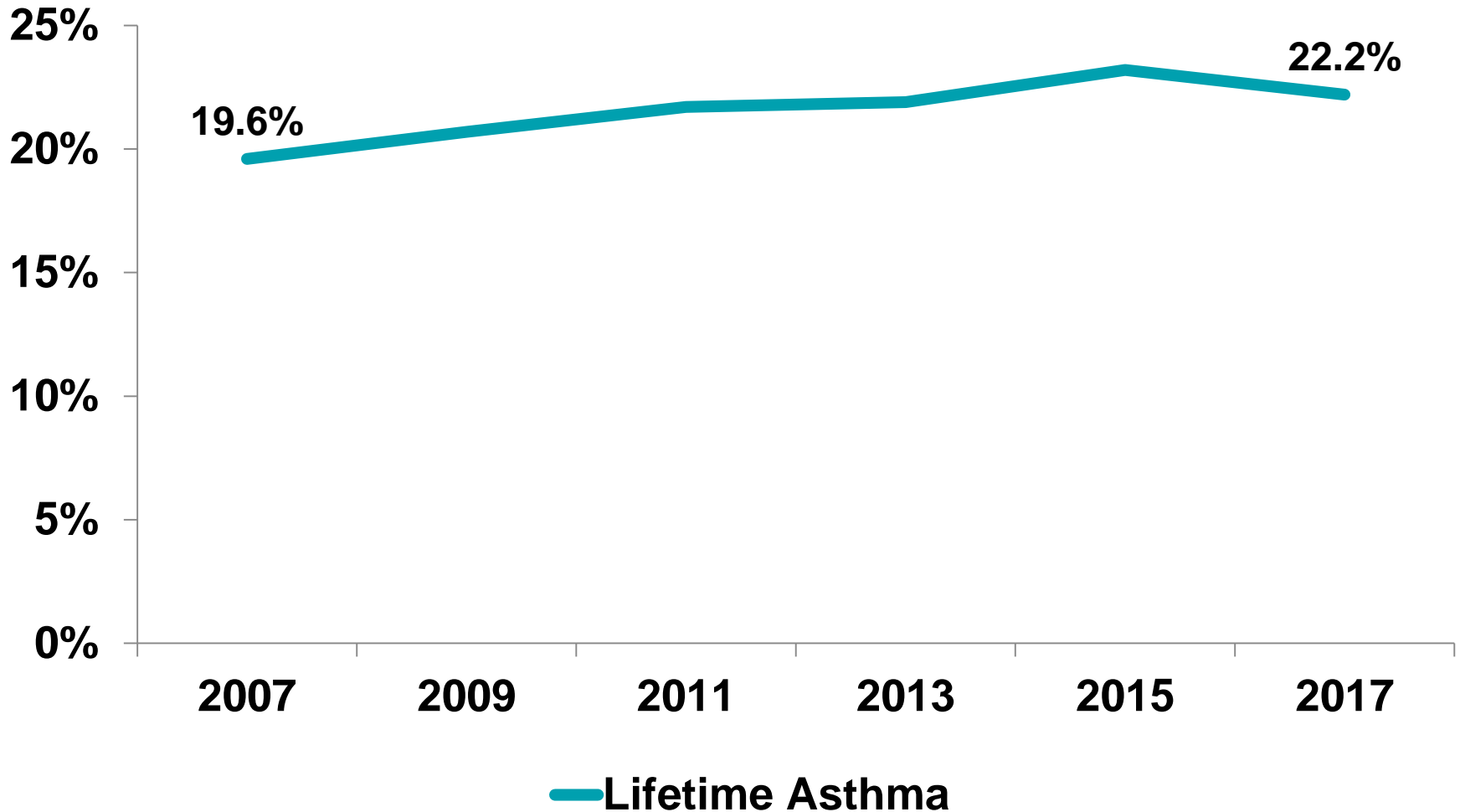
Lifetime Asthma

- Has a doctor, nurse, or other health care professional ever told you that you have asthma?

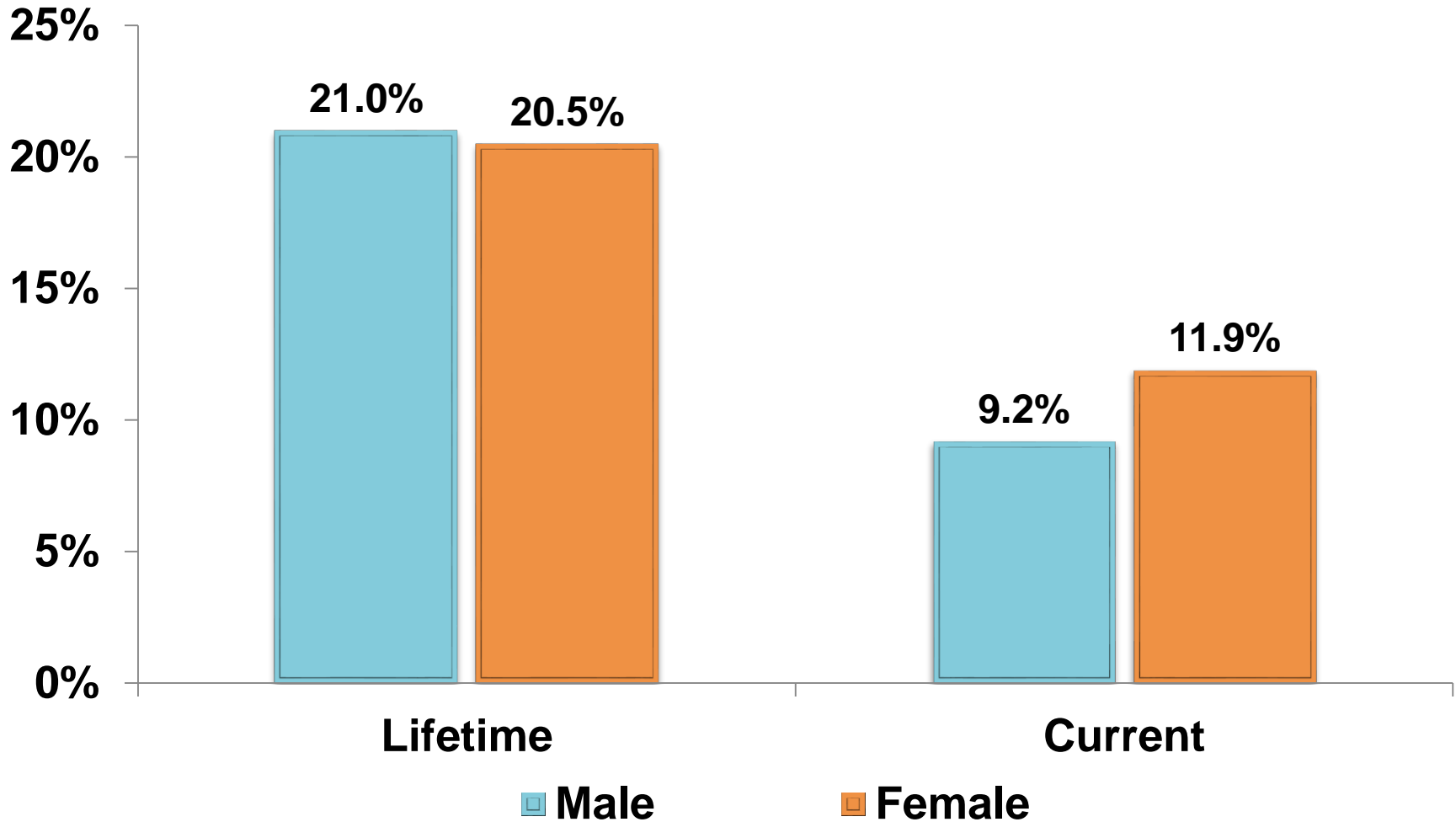
Current Asthma

- Do you still have asthma?

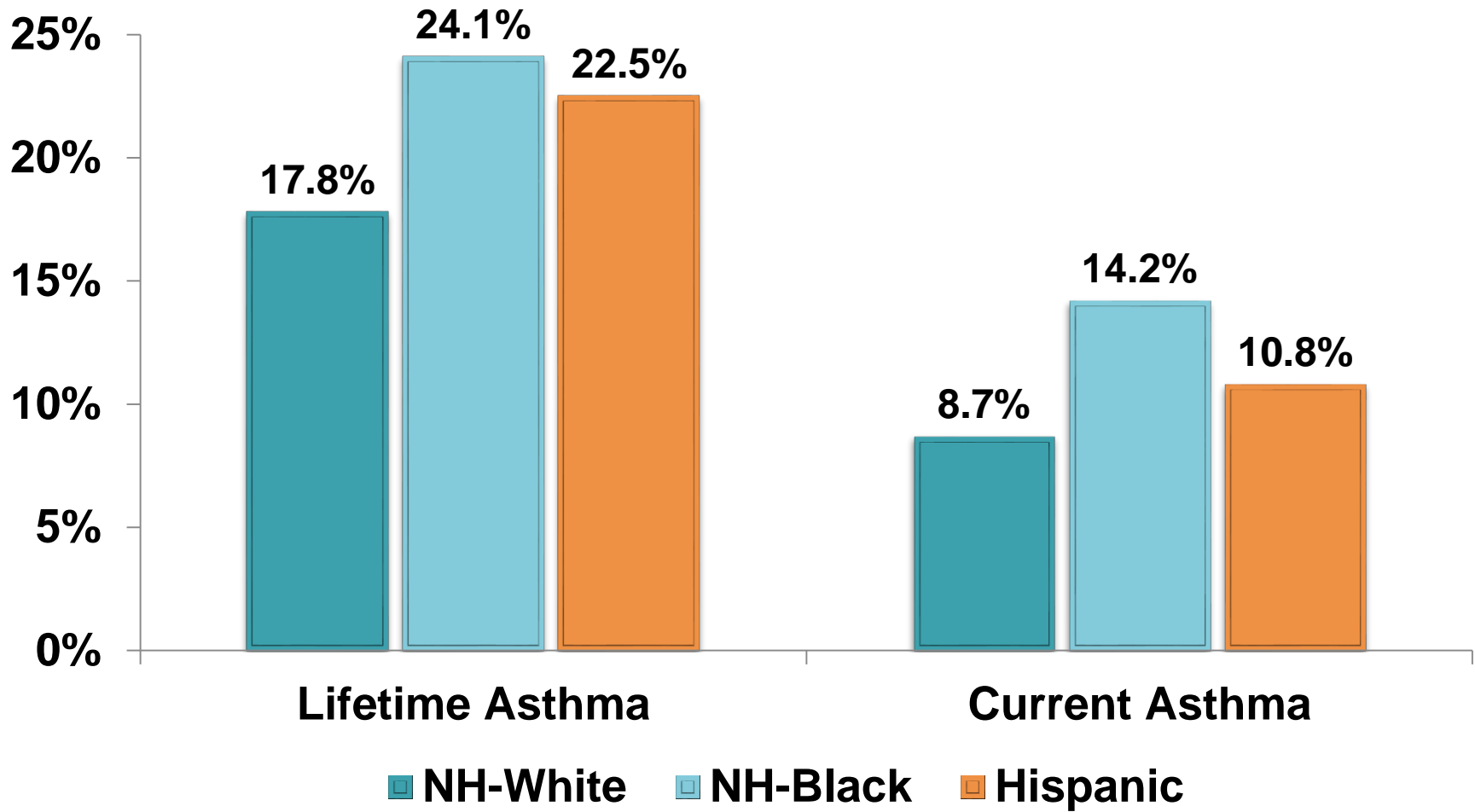
Florida Youth Lifetime Asthma Prevalence, 2007-2017



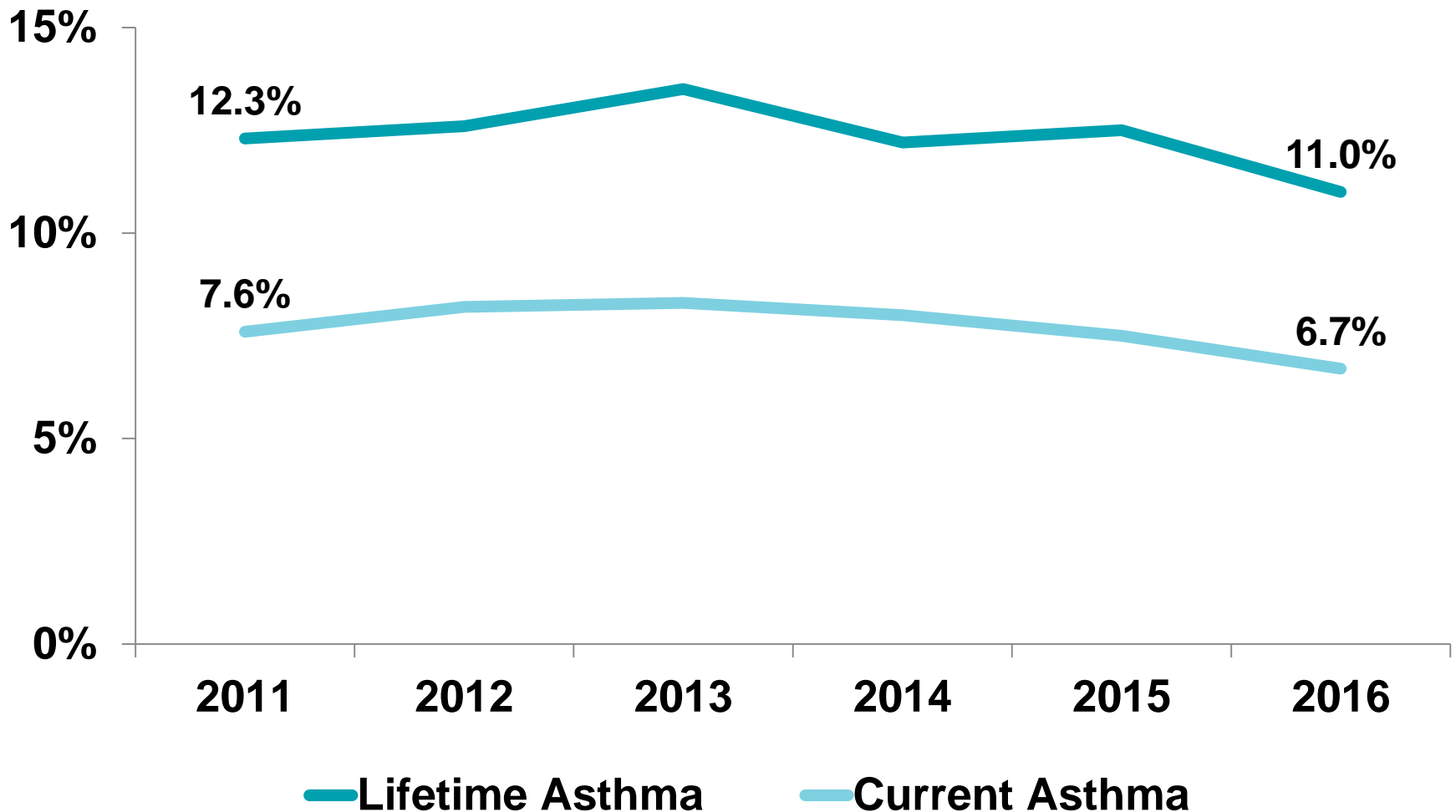
Florida Youth Lifetime and Current Asthma Prevalence by Gender, 2018



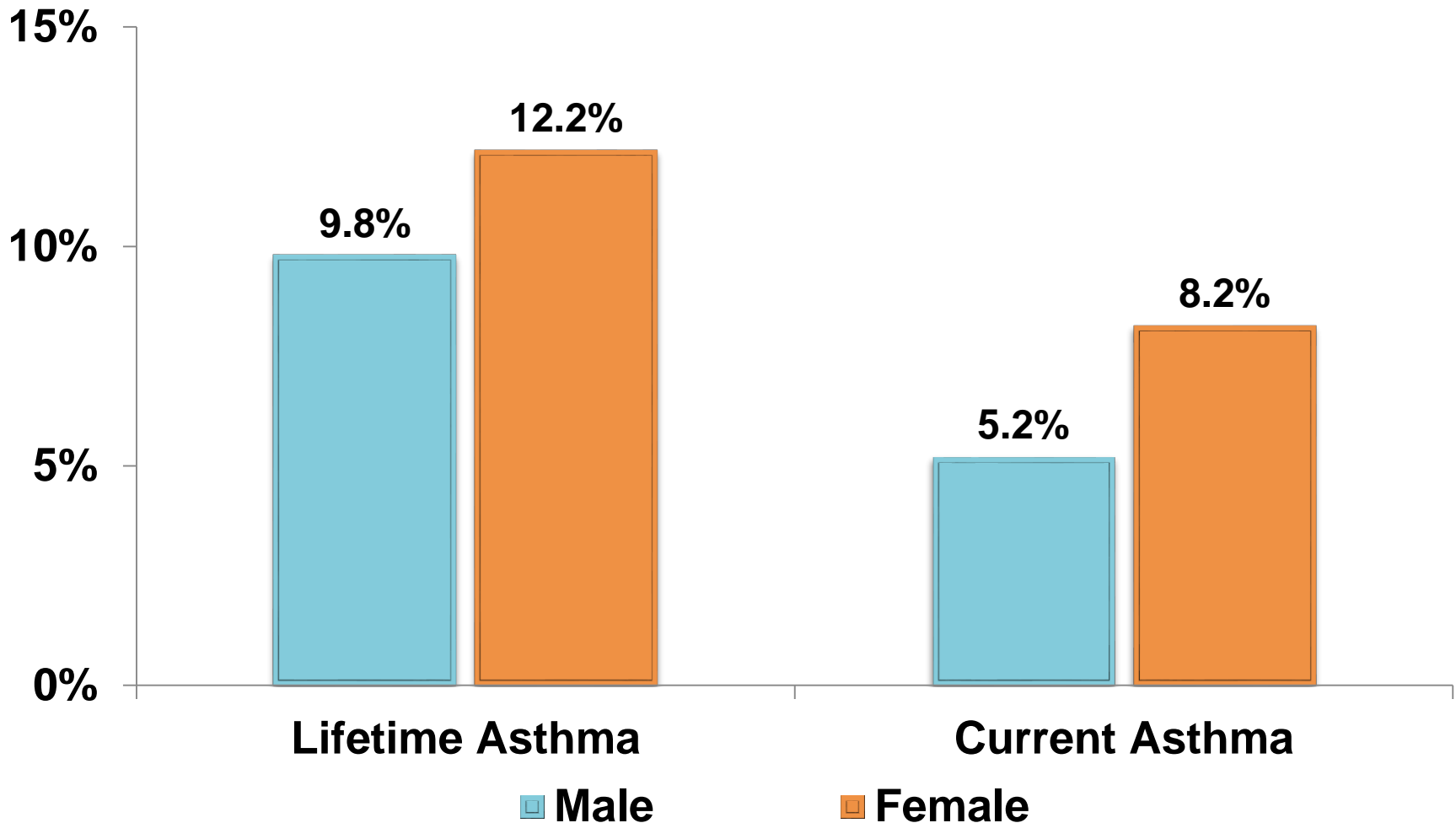
Florida Youth Lifetime and Current Asthma Prevalence by Gender by Race/Ethnicity, 2018



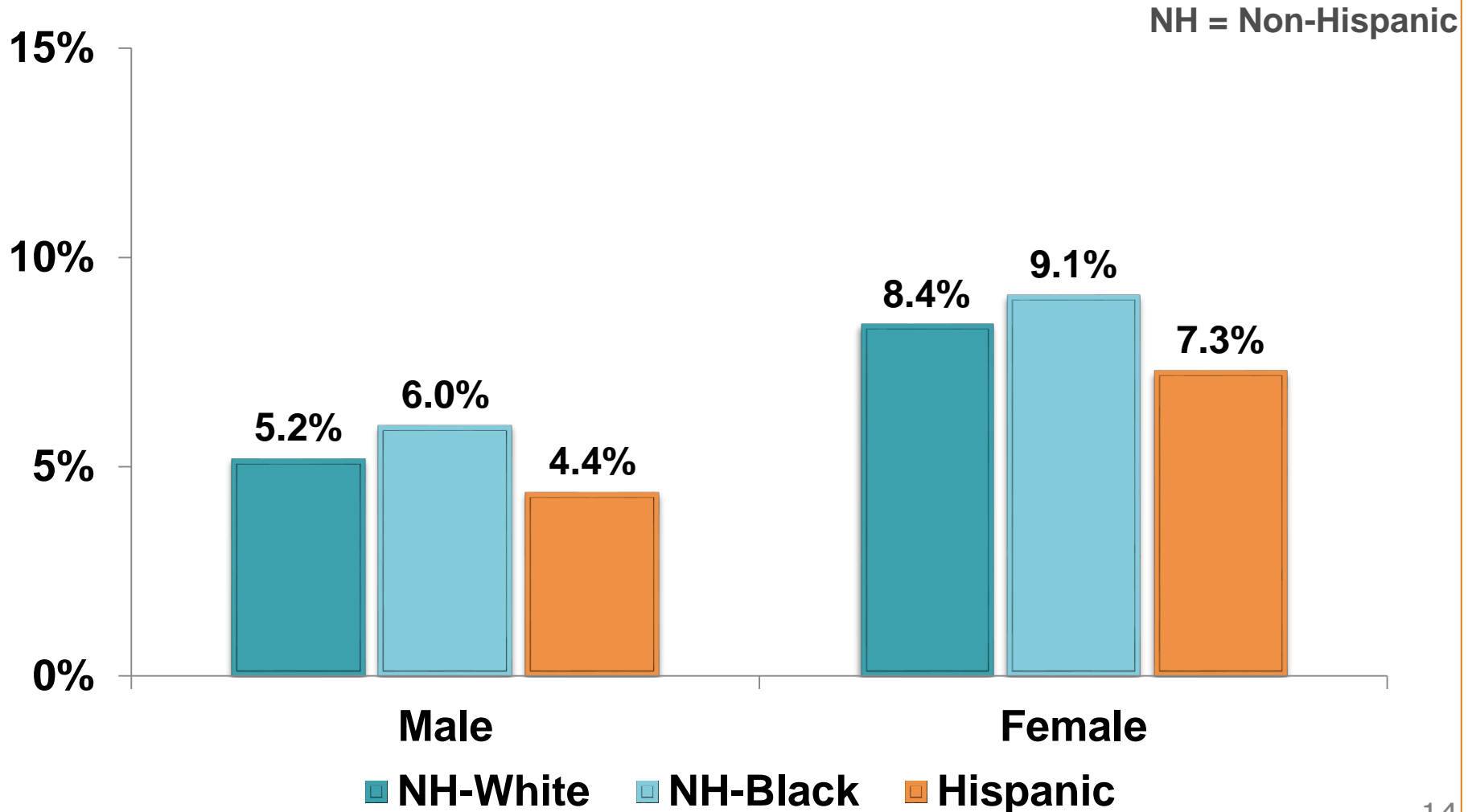
Florida Adult Lifetime and Current Asthma Prevalence, 2011-2016



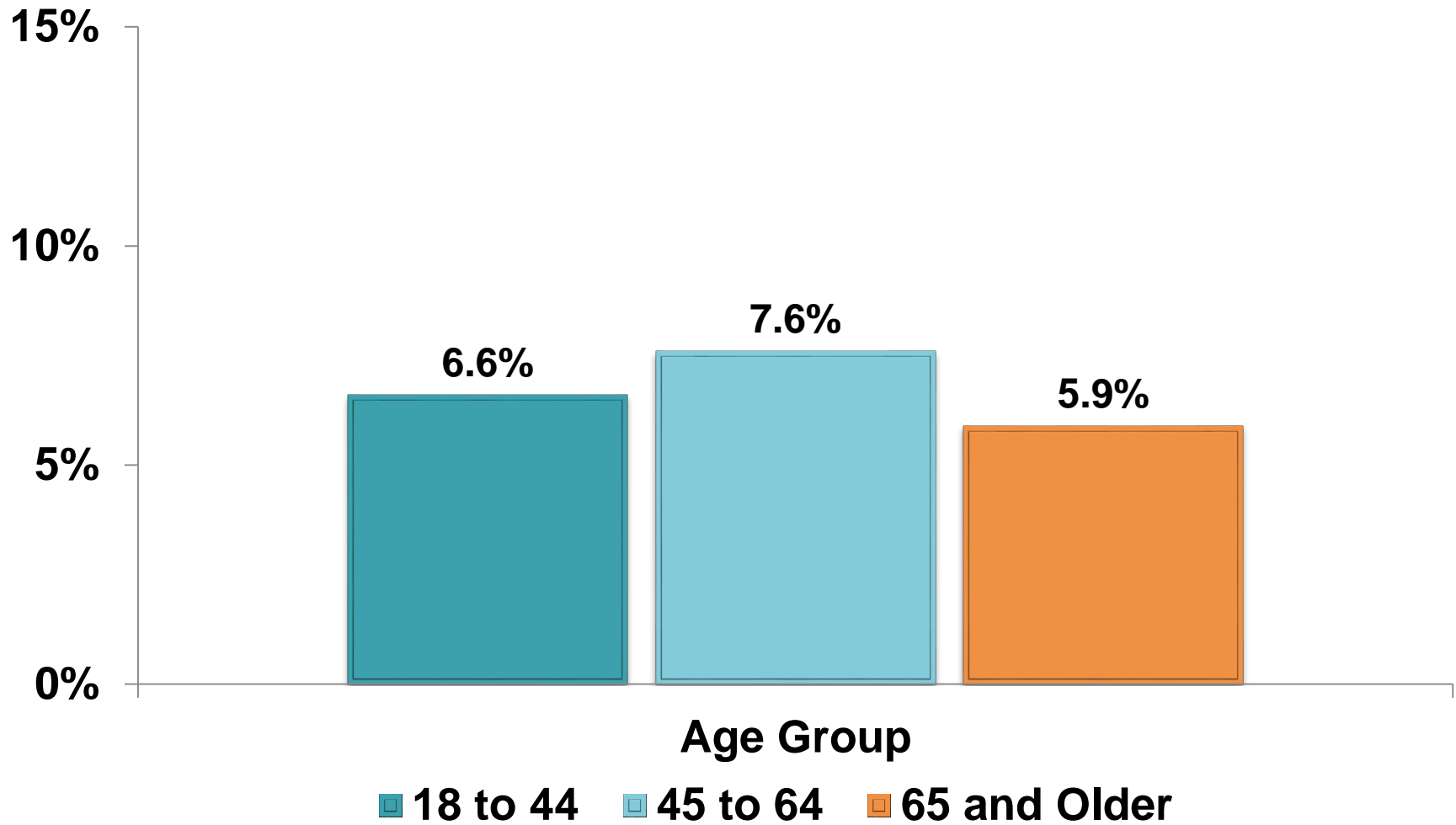
Florida Adult Lifetime and Current Asthma Prevalence by Gender, 2016



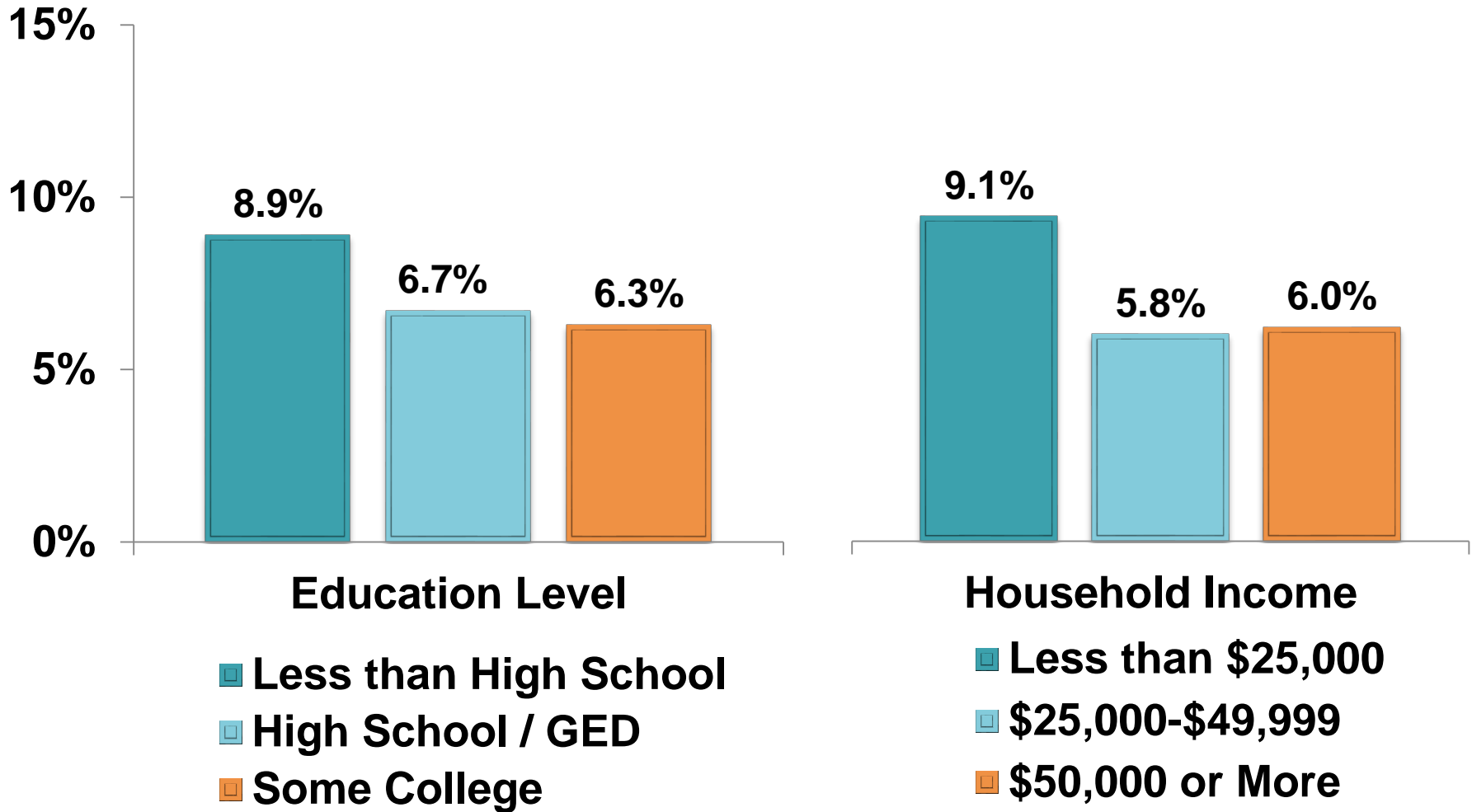
Florida Adult Current Asthma Prevalence by Race/Ethnicity, 2016



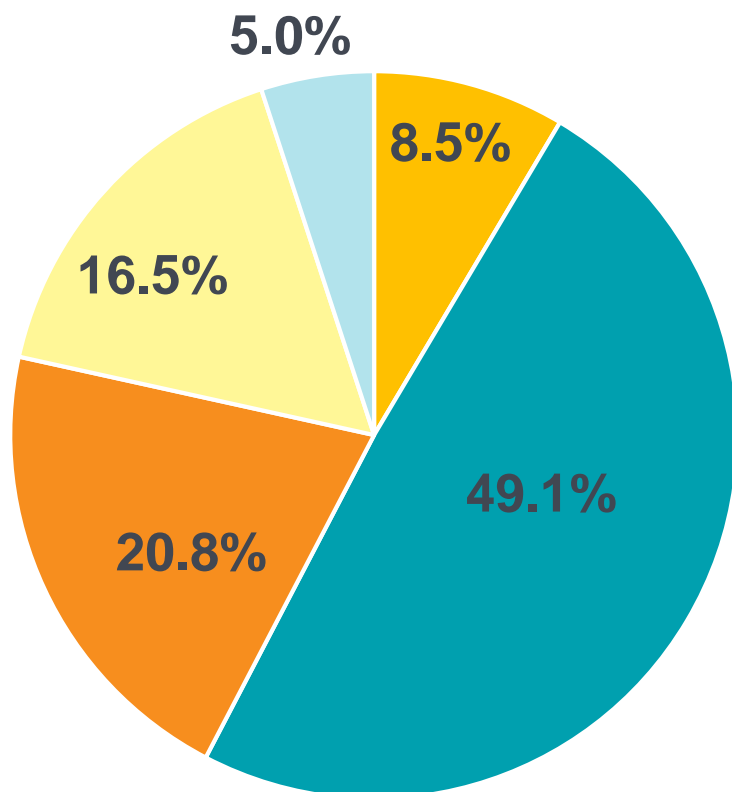
Florida Adult Current Asthma Prevalence by Age Group, 2016



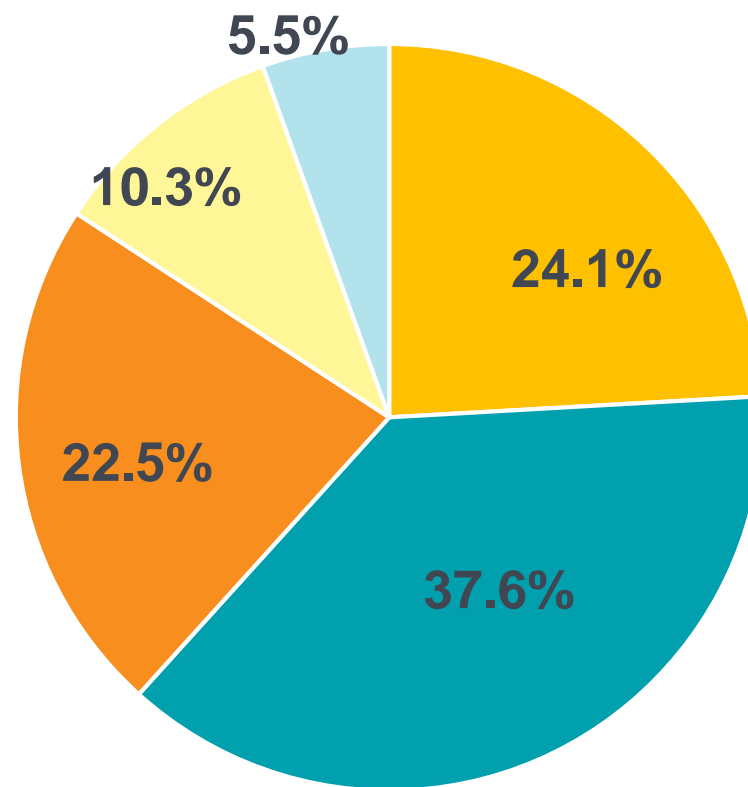
Florida Adult Current Asthma Prevalence by Education and Income, 2016



ED Visits & Hospitalizations by Payer Type, 2017



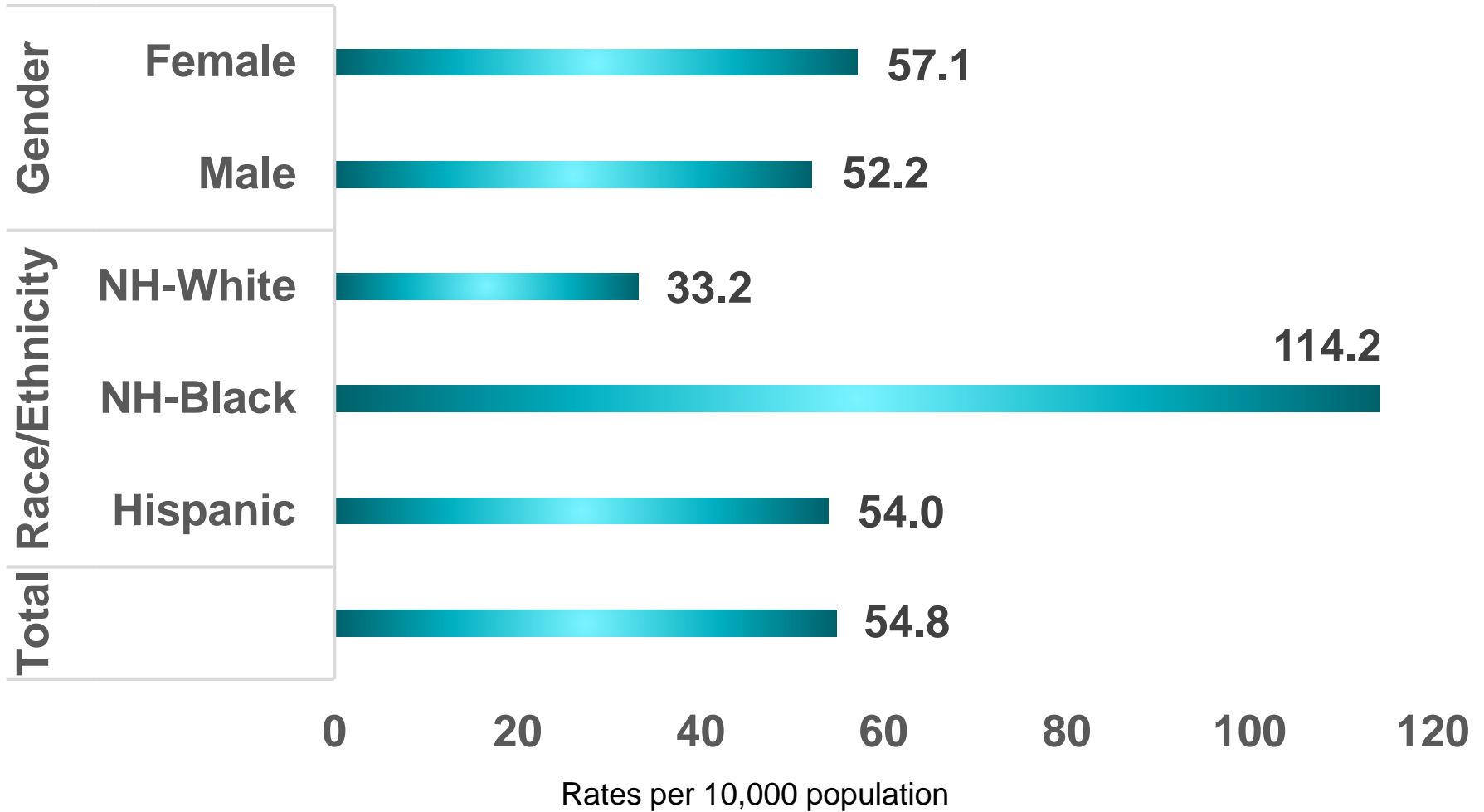
ED Visits



Hospitalizations

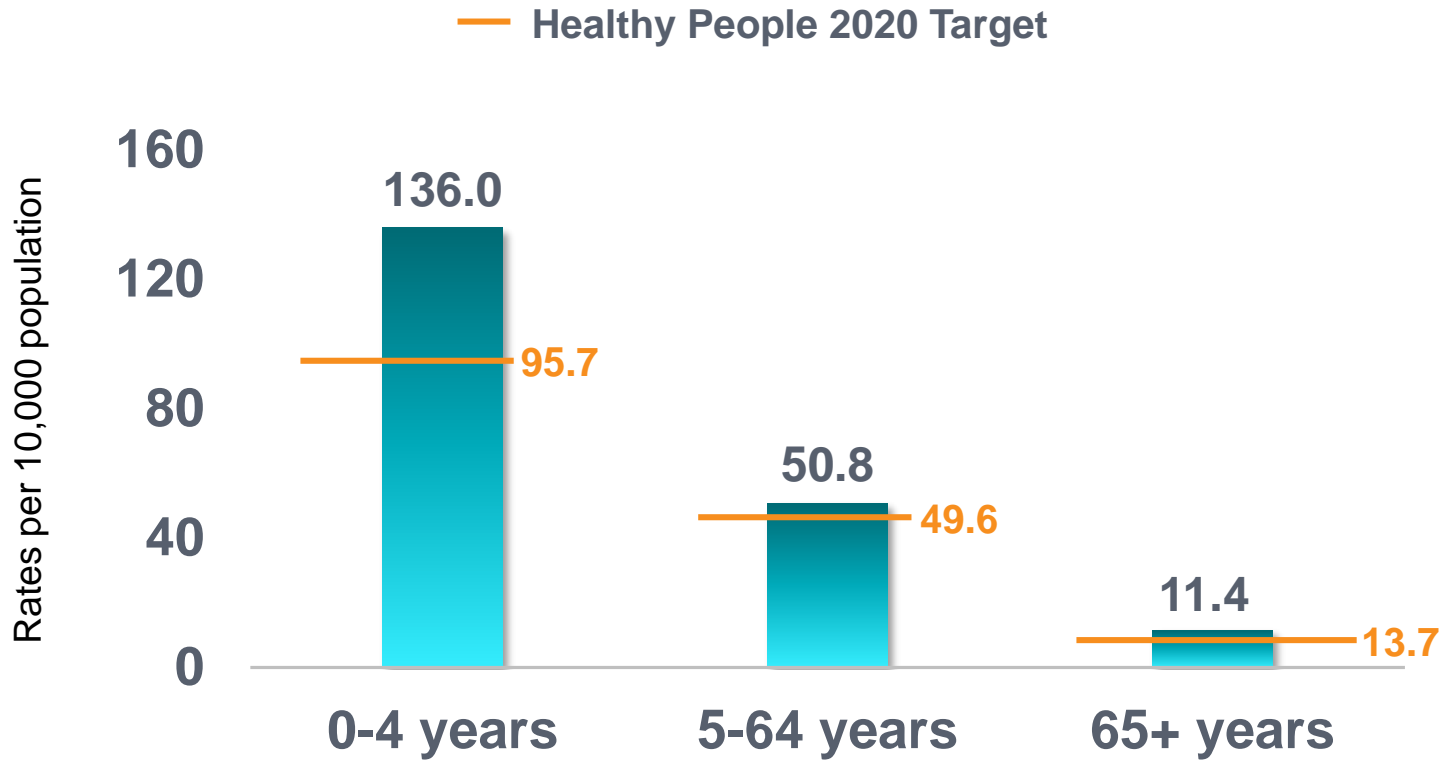
■ Medicare
 ■ Medicaid
 ■ Commercial
 ■ Self-pay
 ■ Other

Age-adjusted ED Visit Rates per 10,000 Population, 2017

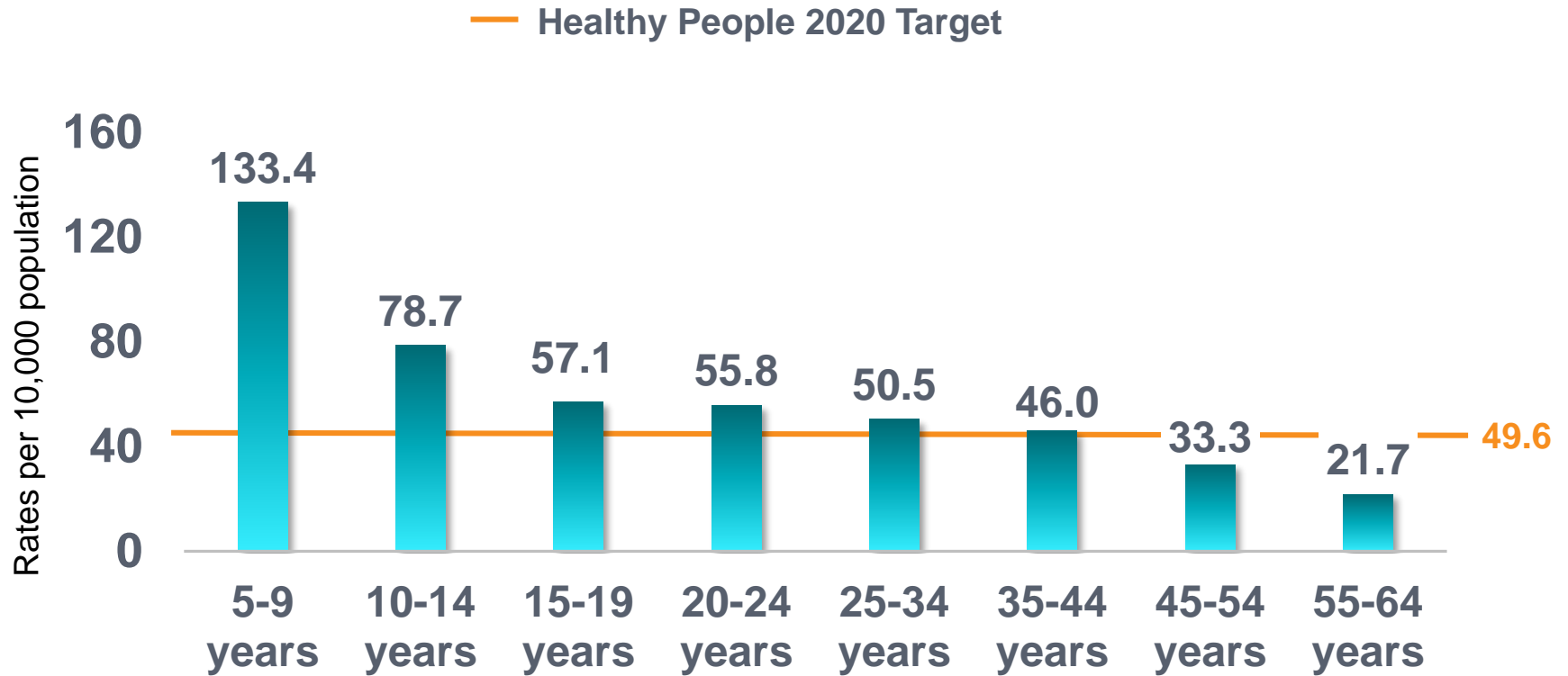


NH = Non-Hispanic

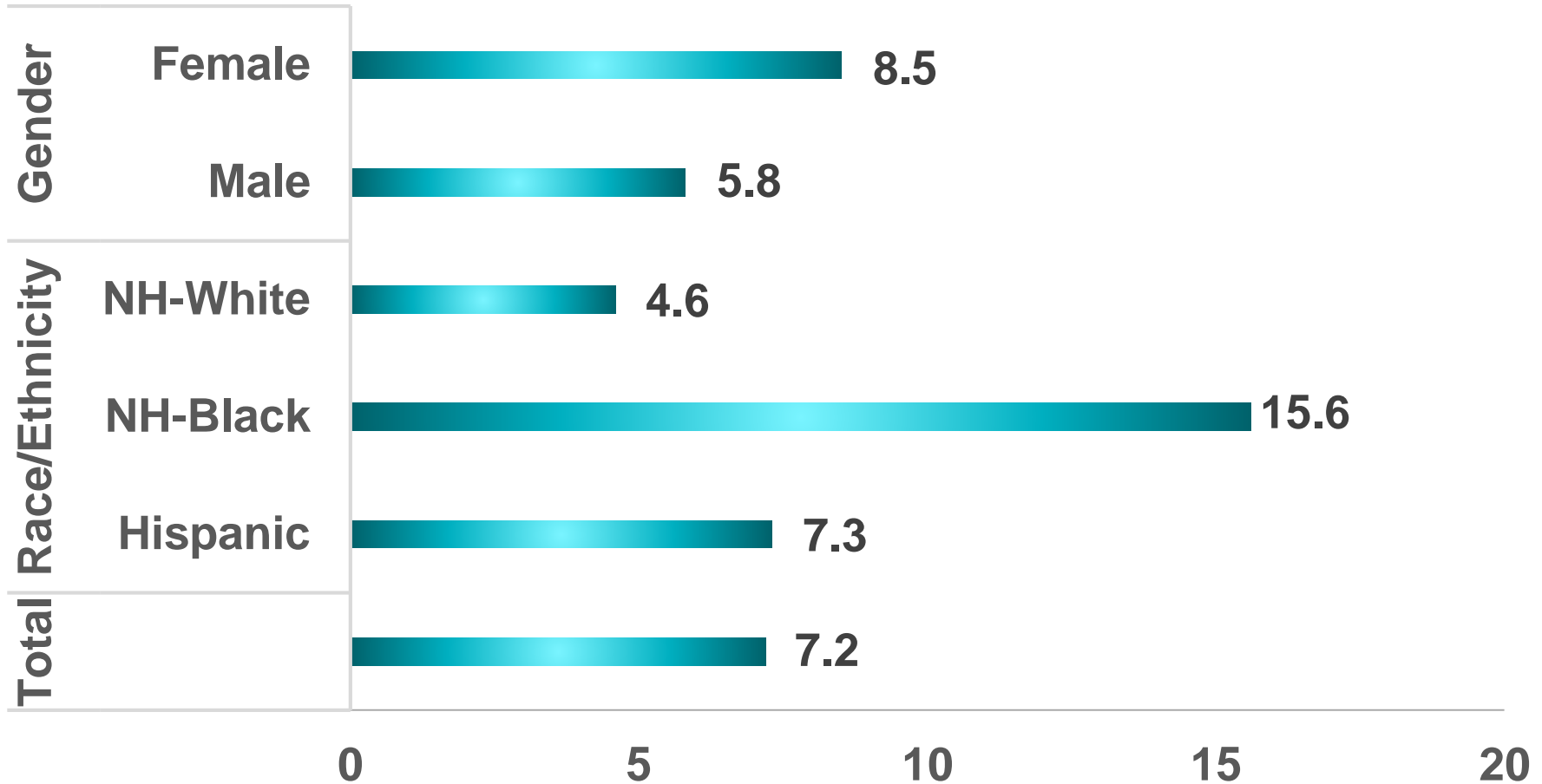
Age-specific ED Visit Rates per 10,000 Population, 2017



Age-specific ED Visit Rates per 10,000 Population, 5-64 Year Age Group, 2017

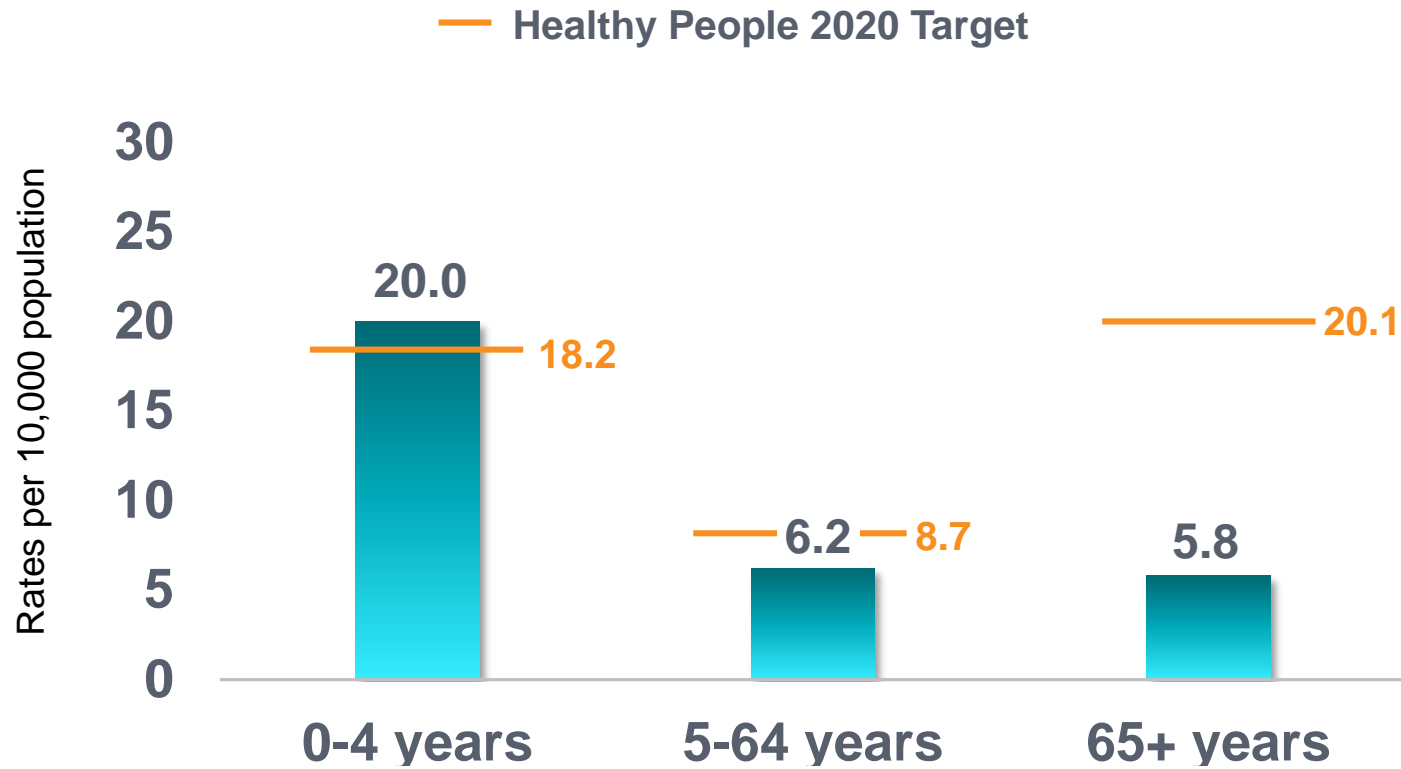


Age-adjusted Hospitalization Rates per 10,000 Population, 2017



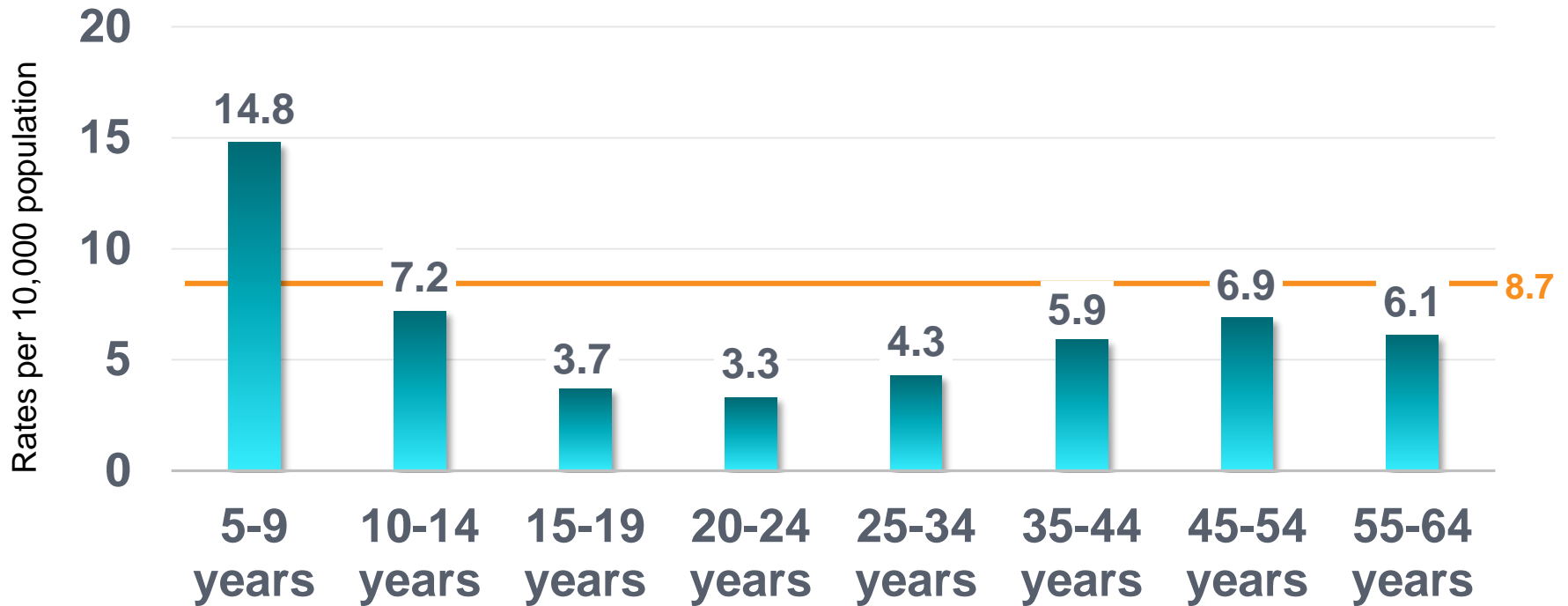
NH = Non-Hispanic

Age-specific Hospitalization Rates per 10,000 Population, 2017

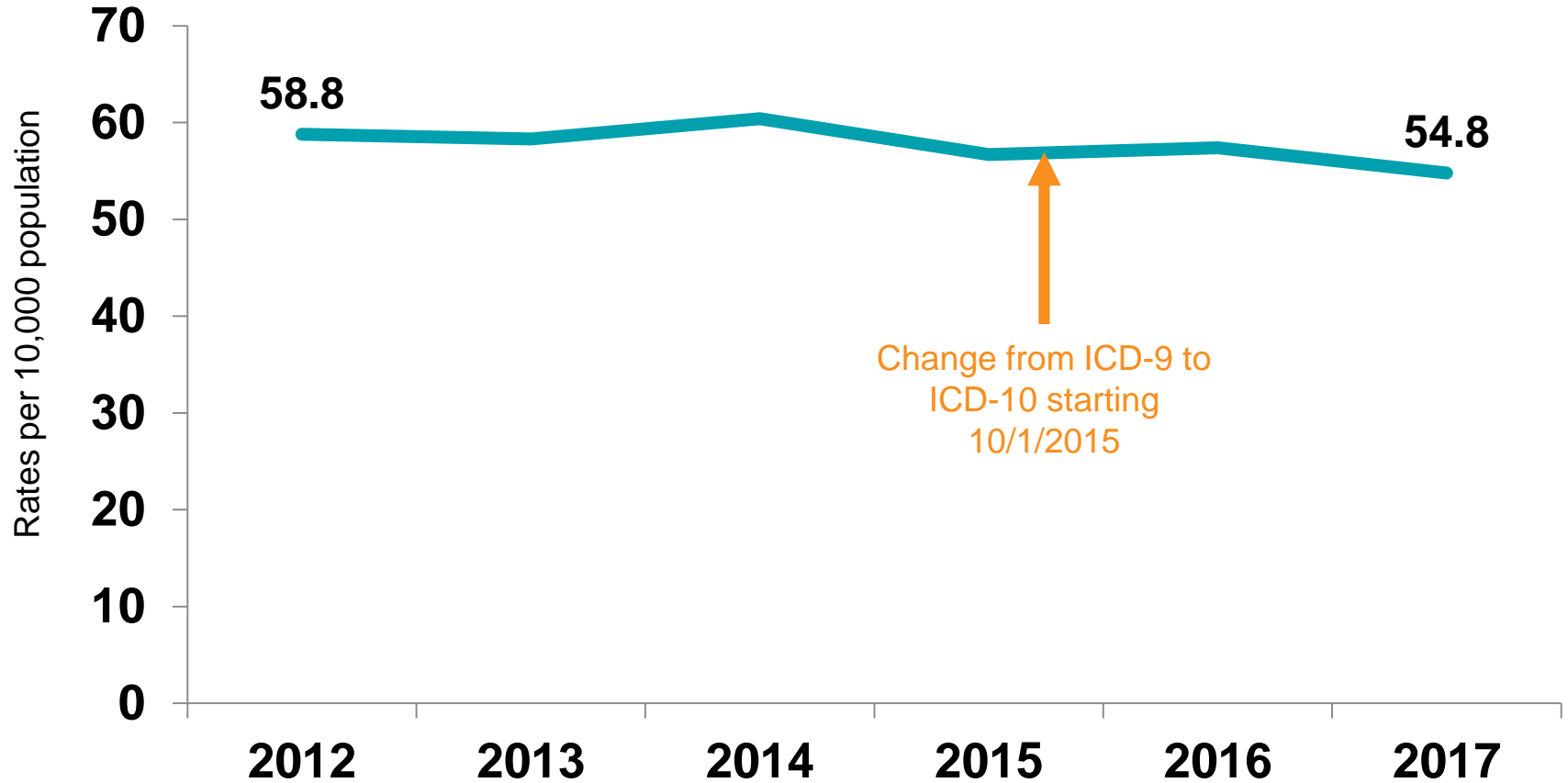


Age-specific Hospitalization Rates per 10,000 Population, 5-64 Year Age Group, 2017

— Healthy People 2020 Target

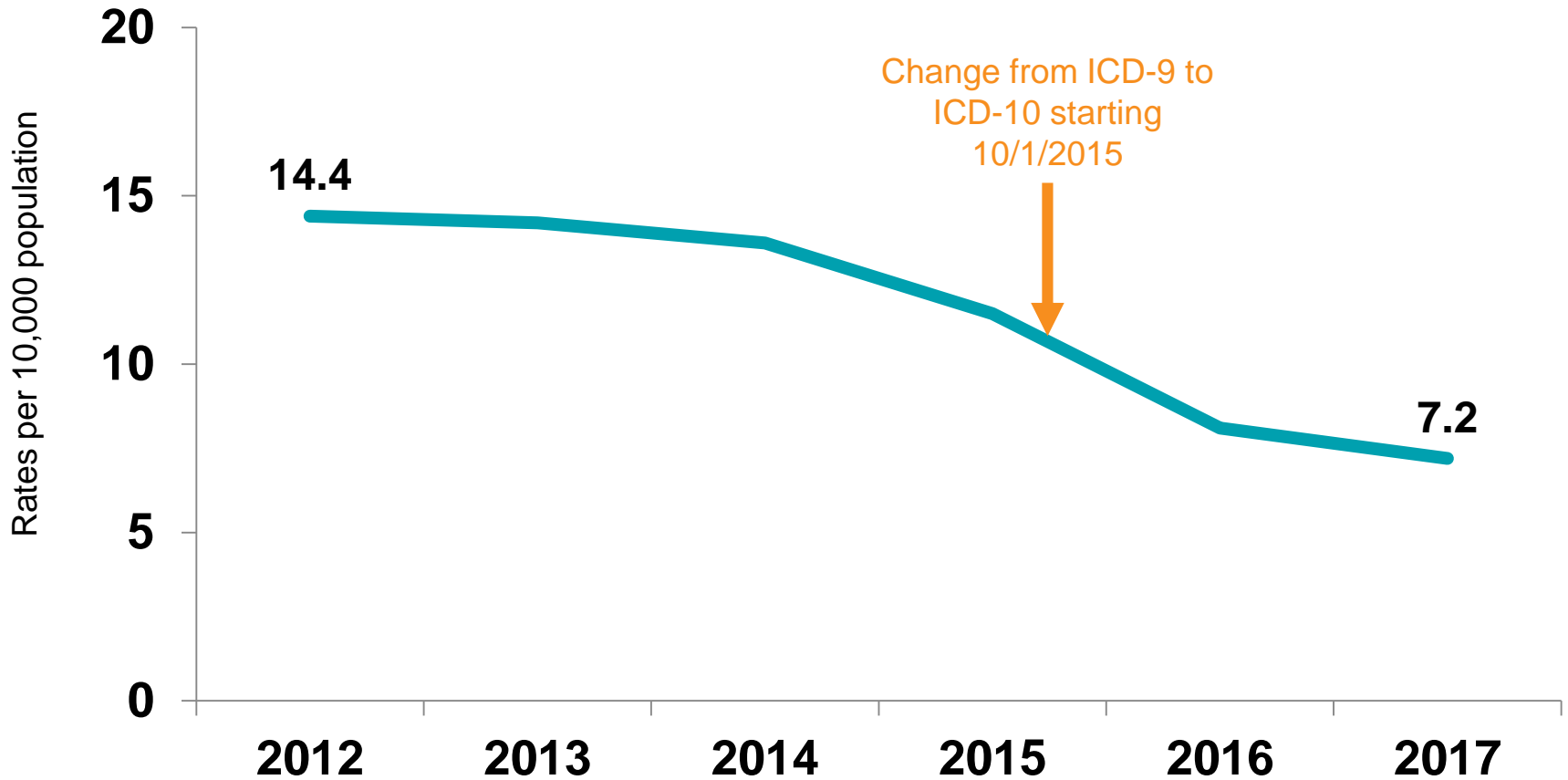


Asthma Age-Adjusted ED Visit Rate per 10,000 Population, 2012-2017

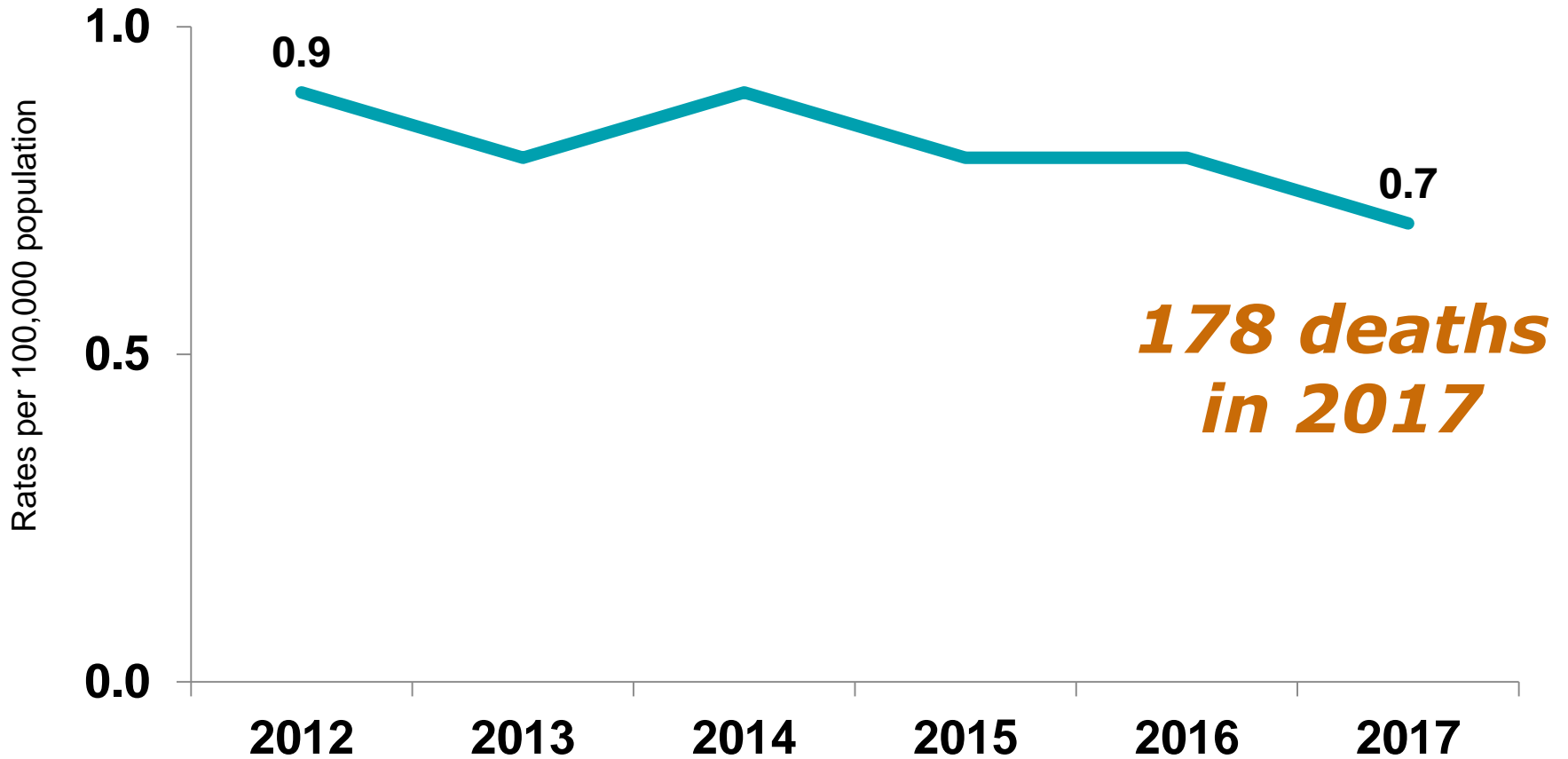


Note: Change from ICD-9 to ICD-10 starting 10/1/2015

Asthma Age-Adjusted Hospitalization Rate per 10,000 Population, 2012-2017



Asthma Age-Adjusted Death Rate per 100,000 Population, 2012 - 2017



Asthma Data Summary

Asthma data helps us understand the burden, disproportionately impacted sub-populations, and monitor changes over time

Great strides have been made

- More work to do!

**Contact the Florida Asthma Program with any data needs
850-245-4330**

cdprevention@flhealth.gov



Tobacco Free Florida Quit Your Way Services

September 27, 2018

Marion Banzhaf

Health Equity & Special Projects Manager

Tobacco Free Florida

Working to protect the people of Florida from the dangers of tobacco.



Who's Smoking in Florida

15.5% of Florida adults are current smokers

62.1% of those tried to quit in the last year

23.5% People with low incomes

25.5% People with low education

18.6% People in rural areas

35.1% Sexual minorities / LGBTQ+

27.9% Behavioral Health Population



At Every Health Interaction:

- ASK about tobacco use
- ADVISE that the best thing to do for their health is to quit
- REFER to Tobacco Free Florida

Cessation Services Help Success

- Using services and NRT supports quitting, better than “cold turkey”
- Making a plan and getting help increases success
- Nicotine is a tough addiction, more than one quit attempt may be needed

TOBACCO FREE FLORIDA SERVICES

www.tobaccofreeflorida.com

The screenshot shows the homepage of the Tobacco Free Florida website. The browser's address bar displays "tobaccofreeflorida.com". The navigation menu includes links for HOME, QUIT TOBACCO, QUIT YOUR WAY, HELP SOMEONE QUIT, and FOR HEALTH CARE PROVIDERS. The main banner features a palm tree against a sunset sky, with the Tobacco Free Florida logo and the tagline "A TOBACCO-FREE LIFE STARTS HERE". Below the banner is the "OUR MISSION" section, which states the organization's goal of protecting Floridians from tobacco. Two columns of content follow: "QUIT TOBACCO" with an image of a man holding a baby, and "QUIT YOUR WAY" with an image of a person using a laptop. A "QUIT YOUR WAY" button is visible at the bottom of the second column.

Tobacco Free Florida

A TOBACCO-FREE LIFE STARTS HERE

HOME QUIT TOBACCO QUIT YOUR WAY HELP SOMEONE QUIT FOR HEALTH CARE PROVIDERS

OUR MISSION

Working to protect the people of Florida from the dangers of tobacco.

QUIT TOBACCO

Now that you've made the big decision to quit, we want to help you make it possible. Find helpful quit tips, nicotine facts, and motivational material to get you started on living a tobacco-free life.

QUIT YOUR WAY

Looking to quit tobacco? You've come to the right place. We have the tools and resources you need, like free nicotine patches, to help you do just that.

QUIT YOUR WAY

Quit Your Way

- Developed to remove barriers to quit services
- All services free to Floridians
- Phone and web, age 11+
- In person, phone, web, NRT, age 18+
- Each Quit Your Way service is available two times in a fiscal year (July-June)



TEXT2QUIT

Receive tips, games and *reminders*



EMAIL TIPS - Get the tools and tips on how to quit tobacco and receive professional advice via email



QUIT GUIDE - A practical and resourceful Quit Guide to help you build your plan to quit

2 WEEK STARTER KIT - Two weeks of free nicotine replacement patches, gum or lozenges to help you quit your addiction
(If medically appropriate & 18 years of age or older)

Questions?

For more information,

Marion.Banzhaf@flhealth.gov

Thank you!

History of Florida Asthma Coalition

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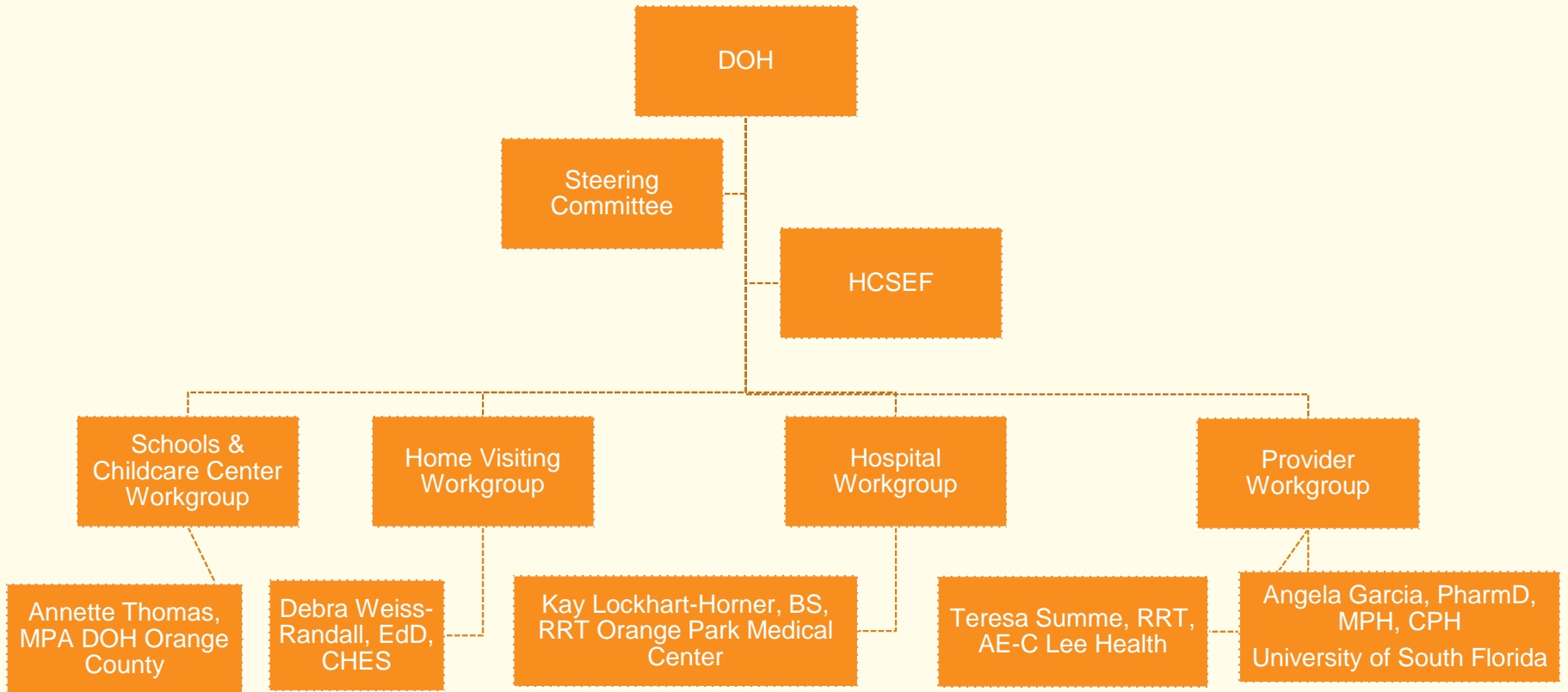
Established in 2009

Vision

Floridians with asthma will achieve optimal health and quality of life.

Mission

To reduce the overall burden of asthma, with a focus on minimizing the disproportionate impact of asthma in racial/ethnic and low-income populations, by promoting asthma awareness and disease prevention at the community level and expanding and improving the quality of asthma education, management, and services through system and policy changes.



FAC Steering Committee

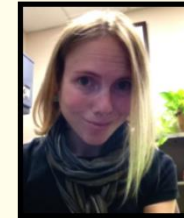
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Mary Martinasek,
PhD, MPH, RT
University of Tampa



Kay Lockhart-
Horner, BS, RRT
Orange Park
Medical Center



Xan Nawokowski,
PhD, MPH
Florida State
Univesrity



Jamie Forrest, MS
Florida Department
of Health



Angela Garcia,
PharmD, MPH, CPH
University of South
Florida



Elizabeth LeFave,
DNP, ARNP, PNP-
BC, AE-C
UF Health



Annette Thomas, MPA
Florida Department of
Health in Orange County



Teresa Summe,
RRT, AE-C
Lee Health



Debra Weiss-
Randall, EdD, CHES

NOT PICTURED: John Prpich II, MD; Ashley Fraily, BSN, RN; Angela Taylor; Karen Walker, RN

Coalition Management Team

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Health Council of Southeast Florida



Andrea Stephenson, MBA, MHS
Executive Director



Tiffany Parrish
Health Planner



Caroline Valencia
Health Planner



Florida Asthma State Plan 2015-2019

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Goal

Reduce asthma morbidity.

Long Term Objectives

Strengthen the collective capacity in Florida to lessen the burden of asthma and improve the quality of life for Floridians living with asthma, increase the provision and quality of comprehensive asthma control services, and reduce disparities in asthma care and health outcomes.

Intermediate Objectives:

Objective 1: Increase schools recognized from 16 (2015) to 30 by 2019.

Objective 2: Increase health plans recognized from 0 (2015) to 5 by 2019

Objective 3: Increase hospitals recognized from 0 (2015) to 3 by 2019

Objective 4: Increase primary care providers recognized from 0 (2015) to 10 by 2019

Objective 5: Increase pharmacies recognized from 0 (2015) to 3 by 2019

Coalition Workgroup Chairs

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Schools & Childcare Centers Workgroup

- Chair: Annette Thomas, MPH

Home Visiting Workgroup

- Chair: Debra Weiss-Randall, EdD, CHES

Hospital Workgroup

- Chair: Kay Lockhart-Horner, BS, RRT

Provider Workgroup

- Co-Chair: Angela Garcia, PharmD, MPH, CPH
- Co-Chair: Teresa Summe, RRT, AE-C

Asthma-Friendly Recognitions

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70
Schools

9
Childcare
Centers

4
Hospitals

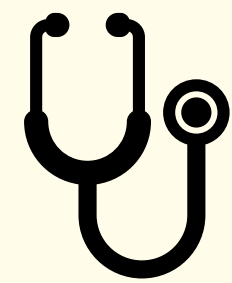
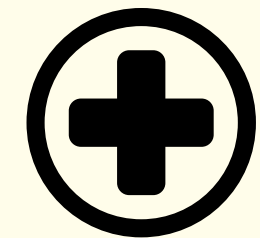
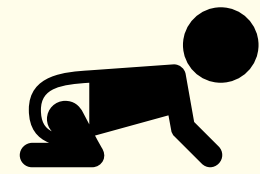
-
Physicians

*Since
2015*

*Since
2015*

*Since
2017*

*Released
2018*



Workgroup Successes

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- SWOT Analysis at 2018 Summit
- Asthma-Friendly Recognition Applications
- Home Visiting Education Guide for Patients
- Identifying and inviting State and National guest speakers:
 - Physician Asthma Care Education (PACE) Program
 - National Center for Healthy Housing
 - Great Indoors: Smoking Cessation
 - Integrated Pest Management Control

2018 Mini-Grant Recipients

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- Tampa Bay Asthma Coalition (TBAC)
- Community Health Northwest Florida
- Palm Beach Children's Hospital
- Center for Multicultural Wellness and Prevention, Inc. (CMWP)
- Health Council of East Central Florida
- Community Asthma Partnership at Wolfson Children's Hospital (CAP-W)



2019 Florida Asthma Coalition Summit

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“Accelerating Evidence Into Action – Asthma Care in Florida”

February 2019



*Mark Your
Calendar*

Call to Action!

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Nominate A Member for the Steering Committee



Experienced individuals that bring expertise and value to the planning efforts around prevention and management of Asthma in Florida.

Become A Member

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FLORIDA ASTHMA COALITION

ABOUT US -

PATIENTS &
CAREGIVERS -

EMPLOYERS -

SCHOOLS &
CHILDCARE
CENTERS -

HOSPITALS &
PRIMARY CARE
PROVIDERS -

GET INVOLVED! -

Breathe Easy.

Physicians, Family Members, Educators, and Caregivers... it's time to equip your community with knowledge about asthma. Every year, an increasing number of Floridians suffer the devastating effects of undiagnosed or poorly controlled asthma.

LEARN MORE



Join the Coalition!

Do you want to stay involved in preventing and controlling asthma in Florida? Membership is open to anyone interested in asthma prevention, education, and disease management. Membership is **FREE!** Become a member by completing the Membership Form today!

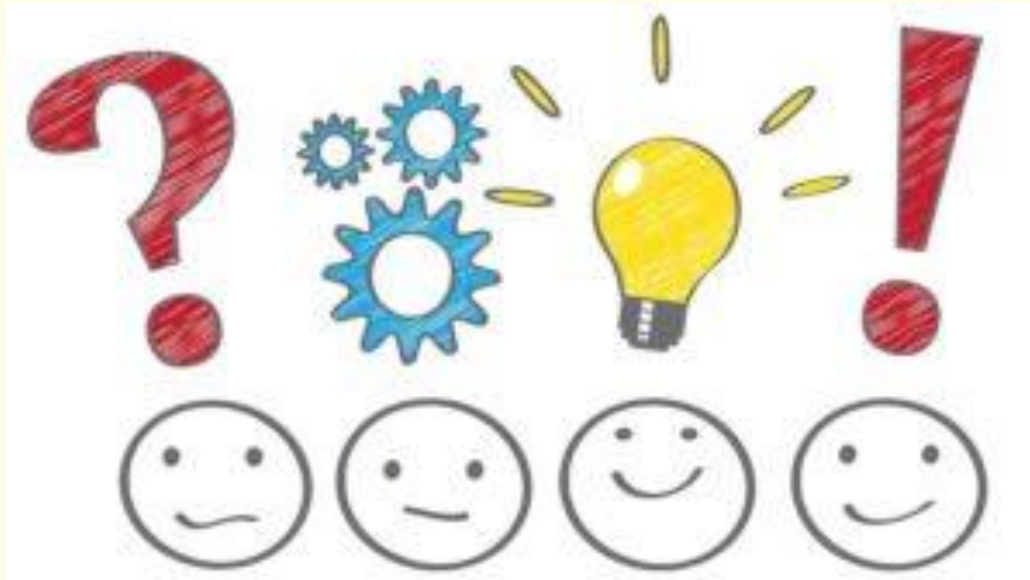
Join a workgroup:

- Schools & Childcare Centers
- Hospitals
- Home Visiting
- Providers (Clinical)

Discussion

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Questions, Comments, or Concerns?



Share best practices, call for partners, etc.

Follow Us!

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Please email us at FLAsthmaCoalition@gmail.com.

Visit our website at www.floridaasthmacoalition.com to find the latest updates on our programs and projects, as well as asthma resources.



@FloridaAsthmaCoalition



@FLAsthma



Florida Asthma Coalition

Summarize & Adjourn

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Thank you for your participation!

Please email us at FLAsthmaCoalition@gmail.com.

Visit our website at www.floridaasthmacoalition.com to find the latest updates on our programs and projects, as well as asthma resources.



**FLORIDA
ASTHMA
COALITION**