

Florida Asthma Coalition

2013 Operational Plan



Building the Infrastructure for Asthma Control



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Introduction

Asthma is one of the most common chronic diseases of children in the United States, the third leading cause of preventable hospitalizations, one of the leading causes of school absenteeism, and the leading work-related lung disease. In addition, asthma incurs high costs in terms of the costs of care, lost workdays and productivity, and lower quality of life for persons with asthma and their families. For these reasons, asthma is a public health priority in Florida. The Florida Asthma Coalition (Coalition / FAC), established in 2009, works to improve asthma outcomes and reduce associated costs for Floridians. This document describes the activities planned by the Coalition's steering committee and workgroups during calendar year 2013.

About the Florida Asthma Coalition

The Coalition has a designated steering committee and six workgroups. Membership includes state and local governmental agencies, schools, clinicians, advocacy groups, parents, and many non-government organizations. The vision, mission, and goals are described below.

Vision: Floridians with asthma will achieve optimal health and quality of life.

Mission: To reduce the overall burden of asthma, with a focus on minimizing the disproportionate impact of asthma in racial/ethnic and low-income populations, by promoting asthma awareness and disease prevention at the community level and expanding and improving the quality of asthma education, management, and services through system and policy changes.

Goals:

- Increase awareness and early detection of asthma.
- Increase the number of patients with asthma who have a dedicated asthma care-provider (either PCP within a medical home or asthma specialist) who provides consistent self-management planning and education.
- Reduce the number of deaths, hospitalizations, emergency department visits, school or work days missed, and limitations on activity due to asthma.
- Reduce asthma disparities among populations disproportionately affected by asthma.

About the Annual Operational Plan

The Coalition creates an operational plan each year to help clarify priorities and responsibilities, guide members in meeting calendar year objectives defined in the Florida Asthma Plan 2009-2014, and to monitor the overall impact and outcome of our activities. To develop the plan each workgroup and steering committee holds a meeting to identify and agree on the projects and activities for the year. Throughout the year, workgroup chairs facilitate meetings and ensure collaboration to complete the designated activities and projects. Progress is tracked in the status column throughout the year.

2013 “All Member” Meeting Dates

Each year the Coalition holds four “All Members” meetings and one in-person meeting. The agenda for each meeting includes updates from workgroup chairs, from local coalitions, from the Florida Asthma Prevention and Control Program, and a time to provide peer recognition of excellence in addressing asthma in Florida. Meeting dates are below.

<u>Date</u>	<u>Meeting Type</u>
January 24, 2013	Webinar
April 2, 2013	Webinar
May – Date TBD	Annual In-Person Meeting
August 6, 2012	Webinar
November 5, 2012	Webinar

2013 Workgroup Meeting Dates

The coalition workgroups meet periodically throughout the year. Tentative meeting dates are shown on each individual workgroup plan later in this document. Meeting dates are highlighted in yellow.

Glossary of Terms and Acronyms

AAFA: Asthma and Allergy Foundation of America

AHCA: Florida Agency for Health Care Administration

ALA: American Lung Association

ATP: Florida Department of Health Aquatic Toxins Program (investigates Florida red tide, cyanobacteria (blue green algae), and other toxic algae health impacts)

BRFSS: Behavioral Risk Factor Surveillance System

CDC: Centers for Disease Control and Prevention (part of the United States Department of Health and Human Services)

CHD: County Health Department (those specific to Florida)

CMS: Florida Department of Health Children’s Medical Services Program

DOH: Florida Department of Health

EPA: United States Environmental Protection Agency

EPR-3: Guidelines for Asthma Management

FAC: Florida Asthma Coalition

FCHS: Florida Child Health Survey

FAP: Florida Department of Health Asthma Program

FL CHARTS: Florida Department of Health Community Health Assessment Resource Tool Set

FL EPHT: Florida Department of Health Environmental Public Health Tracking Program

FL HHP: Florida Department of Health Healthy Homes Program

FL IAQP: Florida Department of Health Indoor Air Quality Program

IAQ: Indoor Air quality

NHLBI: National Heart, Lung, and Blood Institute

RT: Respiratory Therapists

Part 1: Policy and System Targets & Measures

Community Based Support for Asthma

A. TARGET: Schools obtain recognition for operating asthma management programs. (Recognition will be awarded to schools that meet the defined criteria, such as staff training, having asthma action plans on file, maintaining a healthy environment, and coordinating communication between parents, schools, and health care providers).

PROGRESS MEASURES: 1. Number of schools that earn recognition from the Florida Asthma Coalition. (Annually)

2. Number of parents, teachers, and staff that participate in Asthma 101. (Quarterly)

3. Number of students that complete the Open Airways for Schools Self-Management Education Program. (Quarterly)

B. TARGET: Childcare centers obtain recognition for operating asthma management programs. (Recognition will be awarded to centers that meet the defined criteria, which includes staff training, collecting an asthma action plan for each student with asthma, maintaining a healthy environment, and coordinating communication between parents, centers, and health care providers).

PROGRESS MEASURES: 1. Number of childcare centers that earn recognition from the Florida Asthma Coalition. (Quarterly)

2. Number of childcare center staff that complete the “Asthma-Friendly Childcare Center Training”. (Monthly)

C. TARGET: Asthma Awareness Month (State Plan Objective 3.4)

PROGRESS MEASURE: Number of partners that participate in Asthma Awareness Month (Annually).

Managed and Clinical Care for Asthma

D. TARGET: Increased number of Certified Asthma Educators in Florida.

PROGRESS MEASURE: Number of Certified Asthma Educators (Annually)

Statewide Collaboration and Coordination

E. TARGET: Maintain the Florida Asthma Coalition

PROGRESS MEASURES: 1. Number of active members. (Annually)

2. Number of new members. (Monthly)

Asthma Surveillance

F. TARGET: Established systems that provide easy and timely access to priority asthma surveillance measures at the state and local level.

PROGRESS MEASURES: 1. Asthma surveillance indicators posted. (Annually)

2. Number of data requests fulfilled. (Quarterly)

3. Number of reported data uses. (Quarterly)

4. Number of surveillance reports distributed (Quarterly)

Asthma Trigger Management

G. TARGET: Maintained or increased number of smoke free multi family housing complexes, comprehensive tobacco free school campus policies, and smoke free park resolutions.

PROGRESS MEASURE: 1. Number of multi-unit housing complexes adopt smoke-free policies. (Annually)

2. Number of counties with comprehensive tobacco free school policies. (Annually)

H. TARGET: Maintained or enhanced policies that improve air quality.

PROGRESS MEASURE: 1. Number of schools with no idling policies. (Annually)

Part 2: 2013 Operational Plan

STEERING COMMITTEE

STATE PLAN SECTION: STATE COLLABORATION & COORDINATION

2013 Steering Committee Meeting Dates: January 3, January 24, February 28, March 28, April 25, May 30, June 27, July 25, August 29, September 26, October 31, November 21, December 19

Projects / Activities	Target Complete Date	Partners Involved	Status
1. 2013 Operational Plan: Develop and distribute the plan.	1/10/13	- FAP - Workgroups	
2. 2013 Recruitment Plan: Develop and carry out a recruitment plan to increase participation in the FAC.	1/31/13	- Steering Committee	
3. 2013 FAC Improvement Plan: Develop and implement an improvement plan based on findings and recommendations from the 2012 coalition evaluation.	6/31/13	- Steering Committee	
4. Facilitate 4 "All Members" webinars.	1/24/13 4/2/13 8/6/13 11/5/13	- FAC Co-Chairs	
5. 2013 Annual Florida Asthma Coalition Leadership and Planning Meeting: a. Establish a planning team b. Review 2012 evaluation findings c. Develop agenda and market the meeting d. Host the meeting e. Evaluate the meeting	a. 2/28/13 b. 3/31/13 c. 6/30/13 d. 8/31/13 e. 8/31/13	- Steering Committee	
6. Distribute the Florida Asthma E-News: Include funding announcements, new resources, trainings, updates from local coalitions, etc.	2/28/13 5/31/13 8/31/13	- FAP - Steering Committee	
7. Monitor FAC Progress: Discuss coalition progress and intervention implementation during monthly steering committee conference calls.	Monthly	- FAP - Steering Committee	
8. Collect and share success stories: Develop a template for collecting stories from members and post to the coalition website.	Ongoing	- Steering Committee	
9. 2013 FAC Operational Plan Progress Report: Prepare final report showing the number of activities completed.	12/31/13	- FAP - Workgroups	
10. Develop the 2014 Operational Plan: Use evaluation and progress assessment findings to develop the 2014 plan.	12/31/13	- Steering Committee - Workgroups	
11. Develop a plan and timeline for creating the 2015-2020 State Asthma Plan: (A strategic plan for improving asthma outcomes in Florida)	12/31/13	- Steering Committee	

CLINICAL MANAGEMENT & PROFESSIONAL DEVELOPMENT WORKGROUP

STATE PLAN SECTIONS: *CLINICAL SERVICES, PREVENT DISPARITIES & SUPPORT PRIVATE SECTOR*

2013 Clinical Workgroup Meetings: February 19, March 19, April 16, May 21, June 18, July 16, August 20, Sept 17, October 15, November 19, December 17

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruit new members: Assess current workgroup membership and solicit additional members as necessary.	2/28/13	- Workgroup Chairs	
2. Promote the Certified Asthma Educator (AE-C) credential and benefits of maintaining the credential: a. Promote the credential within organizations and market web link: http://www.naecb.org/ b. Host the Asthma Educator Institute, a training to support individuals who plan to take the Asthma Educator Certification exam.	12/31/13	- Workgroup Members - ALA	
3. Host a webinar on improving asthma discharge practices in FL Emergency Departments: Involve hospitals with best practices in presentations to enable peer-to-peer learning.	7/31/13	- FAP	
4. Increase the number of community asthma management mentors: Identify additional clinicians who can assist in providing guidance to schools and childcare centers as they work towards obtaining the FAC Asthma-Friendly Awards.	3/31/13	- Workgroup Chairs - FAP	
5. Collect and share success stories from Florida emergency departments, inpatient, and outpatient settings.	12/31/13	- Workgroup Chairs	
6. Collaborate with FL Medicaid & private insurers to promote: a. Opportunities to increase awareness of and promote compliance with the EPR-3 Guidelines b. Medication access, a common preferred drug list, and strategies to support medication compliance c. Reimbursement for and integration of asthma education / case management / home visiting to improve asthma outcomes and reduce costs d. Increasing the number of Certified Asthma Educators	7/31/13	- Workgroup Chairs	
7. Promote asthma management professional development opportunities to Family Physicians and Pharmacists: Maintain a list of trainings on the FAC website and work to increase the number of individuals who complete the following: a. AAFA's asthma management and education training on-line. http://www.doh.state.fl.us/environment/medicine/Asthma/asthmaonlinetraining.pdf b. Asthma in the Primary Care Practice (NY) http://jeny.ipro.org/files/Asthma/	12/31/13	- Workgroup Chairs - Local Asthma Coalitions	

SCHOOL BASED ASTHMA MANAGEMENT WORKGROUP

STATE PLAN SECTIONS: *PREVENTION THROUGH EDUCATION & PREVENT DISPARITIES*

2013 Education Workgroup Meetings: February 6, April 3, June 5, August 7, October 2, December 4

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruiting: Assess current workgroup membership and solicit additional members if necessary.	2/28/13	- School Workgroup	
2. Social Marketing Plan for Asthma-Friendly Schools: Develop a Social Marketing Plan to promote the Asthma-Friendly School recognition opportunity to schools (teachers, school nurses, administrators, etc.)	4/28/13	- FAP	
3. Asthma-Friendly School Recognition: Support at least 10 additional schools in achieving the Asthma-Friendly School Recognition.	12/31/13	- FAP - Local Asthma Coalitions - CHDs - ALA	
4. Asthma Training for School Nurses: Promote the Asthma and Allergy Foundation of America's FREE Asthma Education and Management Training to school Nurses: http://www.myfloridaeh.com/medicine/Asthma/asthmaonlinetraining.pdf	12/31/13	- FAP - CHDs - DOH School Health Program - Local clinical partners	
5. Asthma Awareness Month: Celebrate schools that earned an Asthma-Friendly School award through press releases and other events.	5/15/13	- FAP - CHDs - DOH School Health - Districts	
6. Open Airways for Schools Program: Enable at least 400 children with asthma to complete the program during the 2012-13 school year. (Target Title 1 schools)	8/31/13	- ALA	
7. Asthma 101 Program: Reach at least 400 parents, teachers, and school staff during the 2012-13 school year. (Target Title 1 schools)	8/31/13	- ALA	
8. Develop an Asthma Action Plan for Schools: Develop an Asthma Action Plan that incorporates a self-carry approval section for parents and health care providers, a parental release to allow the plan to be shared amongst school staff (PE Teachers, teachers, etc.), and a parental release to enable direct communication between health care providers and school health staff.	3/31/13	- FAP - DOH School Health	
9. Student Education: Provide resources to schools to help educate ALL students about asthma.	8/31/13	- FAP - CHDs - DOH School Health Districts	

CHILDCARE BASED ASTHMA MANAGEMENT WORKGROUP

STATE PLAN SECTIONS: *PREVENTION THROUGH EDUCATION & PREVENT DISPARITIES*

2013 Childcare Workgroup Meetings: January 31, March 28, May 30, July 25, Sept 26, Nov 21

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruiting: Assess current workgroup membership, and solicit additional members if necessary.	2/28/13	- Workgroup members	
2. On-Line Asthma-Friendly Childcare Center Training: - Market the training via e-mail to Head Start and the FL Department of Children and Families. a. Present the training opportunities at conferences, associations, faith-based childcare organizations, and extension offices. b. Add links to the training from partner websites.	12/31/13	- FAP - FL DCF - Head Start	
3. Asthma-Friendly Childcare Recognition: a. Help an additional 12 centers achieve recognition or achieve a higher level of recognition. b. Work with local coalitions to develop plans to promote the childcare center recognition opportunity. c. Present the recognition opportunity at conferences, associations, and/or faith-based organizations.	12/31/13	- FAP	
4. Asthma Friendly Childcare Center Mentors: Work with local clinics and children's hospitals to identify nurses, RTs, or other medical professionals to provide guidance to childcare centers working to achieve an Asthma-Friendly Childcare Center Award.	12/31/13	- Workgroup members - FAP	
5. Translate childcare center training and materials into Spanish: Identify a funding source, translate materials, and then expand marketing efforts to reach Spanish speaking audiences.	12/31/13	- Workgroup members	

ENVIRONMENTAL TRIGGERS MANAGEMENT WORKGROUP

STATE PLAN SECTIONS: ENVIRONMENTAL ANALYSIS, PREVENT DISPARITIES & ADDRESS OCCUPATIONAL ASTHMA

2013 Environmental Triggers Workgroup Meetings: March 14, June 20, October 1, December 10

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruiting and retention: Assess current workgroup membership, and solicit additional members if necessary.	2/3/13	- FAP	
2. Social Marketing and Outreach: Use Facebook and other resources to announce the availability of funding opportunities for addressing air quality issues to partners.	7/31/13	- FAC - FL EPHT	
3. Air Quality Webinar: Host a webinar about successes by local entities in improving air quality in Florida. Promote smart growth (mass transit, walkable communities, etc).	7/31/13	- FL EPHT - FDEP - Urban and Regional Planning - FL Sierra Club	
4. Market an asthma trigger home assessment and management tool kit to clinicians and families impacted by asthma: Market on FAP website and connect to partner websites as applicable (e.g. http://www.floridatracking.com).	12/31/13	- FAP - FL EPHT	
5. AirNow.Gov: Promote and monitor the number of individuals that sign up in FL. (EPHT Facebook page, schools and daycare centers, hospitals etc.)	12/31/13	- FL EPHT - Bureau of Epi - ALA	
6. Air Quality Data: Work with the Surveillance Workgroup to ensure data on air quality and asthma are incorporated into the surveillance plan and help ensure surveillance reports are distributed to audiences interested in air quality issues.	12/31/13	- FL EPHT - FAP - Surveillance Workgroup	
7. Smoke free environments: Promote smoke free multi-family housing, parks, and schools.	12/31/13	- ALA - FL Tobacco Program	

2013 Surveillance Workgroup Meetings: March 14, June 13, September 12, December 12

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruiting: Assess current workgroup membership, and solicit additional members if necessary.	1/31/13	- Surveillance Workgroup	
2. Surveillance System Improvement Plan: Develop (a) and implement (b) an improvement plan based on findings from the 2012 surveillance evaluation.	a) 2/29/13 (develop) b) 12/31/13 (implement)	- FAP - Surveillance Eval Team Workgroup	
3. Collect Data Use Success Stories: Collect and share successful data uses and outcomes & complete data collection and reporting tasks listed in the Surveillance Individual Evaluation Plan. Possible data topics for uses and success stories: a. Hospital Data b. Pharmacy Data c. Prevalence Data d. School Data	As Needed	- FAP - Surveillance Workgroup	
4. Asthma in School-Aged Children: Integrate data on estimated number of students with asthma in schools into strategic marketing plan for the Asthma-Friendly School Award.	5/31/13	- FAP - DOH School Health	
5. Asthma Burden Report: Prepare and distribute an updated asthma burden report.	08/31/13	- FAP	
6. ED and Hospitalization Fact Sheet: Prepare and distribute a fact sheet on 2011 ED visits and hospitalizations by county, age, gender and race/ethnicity.	08/31/13	- FAP - Surveillance Workgroup	
7. Core Measure Table: Prepare and distribute a summary table showing all CDC required core measures and a minimum of four additional measures for 2009-2011.	08/31/13	- FAP - Surveillance Workgroup	
8. Ensure Sustainable Data Access Points: Maintain existing relationships and identify new partners display FL asthma data on their websites. (In addition to posting and maintaining all reports on DOH website).	12/31/13	- FL EPHT - FloridaCHARTS - MiamiMatters - Health Councils	
9. Publications: Publish least 1 asthma article for newsletter/journal.	12/31/13	- Research Workgroup	
10. 2014 Asthma Surveillance Analysis Plan: Review and approve the 2014 plan	12/31/13	- FAP - Surveillance Workgroup	

2013 Evaluation Workgroup Meetings: March 15, June 14, September 13, December 6

Projects / Activities	Target Complete Date	Partners Involved	Status
1. Recruiting: Assess current workgroup membership and solicit additional members if necessary.	2/28/13	- Evaluation Workgroup	
2. Open Airways for Schools Evaluation: a. Communicate findings from 2011-2012 school year. b. Monitor / carryout data collection for 2012-2013 school year. c. Prepare reports as defined in the evaluation plan and detail the number of children educated, knowledge gained, and other priority data points to submit with the Asthma Program end of year report.	a. 2/28/13 b. 6/30/13 c. 9/31/13	- FAP - School Evaluation Subgroup	
3. Florida Asthma Coalition Evaluation: a. Prepare 2012 Evaluation Report. b. Prepare and distribute a 6 month progress report on the 2013 Operational Plan. c. Distribute the member survey and collect, analyze, and communicate findings. d. Conduct targeted interviews with select members. e. Send mini evaluations after each coalition meeting.	a. 2/28/13 b. 7/31/13 c. 8/31/13 d. 12/31/13	- FAP - Steering committee	
4. Surveillance Evaluation: a. Prepare 2012 Evaluation Report. b. Track data requests and high impact data uses. c. Conduct interviews with select data users. d. Distribute the 2013 Data Product Survey.	a. 2/28/13 b. ongoing c. as needed d. 12/31/13	- FAP - Surveillance Evaluation Workgroup	
5. Childcare Center Training & Recognition Evaluation: a. Conduct a survey of participants in the Asthma-Friendly Childcare Center Training to assess knowledge gain and behavior change. b. Prepare interim and end of grant year evaluation summary report. Detail the number of participants, pre and post test findings, findings of the childcare center training follow up survey, and number of centers that achieve recognition.	a. Ongoing b. 3/31/13 & 9/31/13	- FAP	
6. Asthma 101 Evaluation: Prepare 2012-2013 Evaluation Report	8/31/13	- FAP	
7. Emergency Department Webinar Evaluation: a. Develop a satisfaction survey for webinar b. Prepare a report summarizing satisfaction with webinar	8/31/13	- FAP	
8. Asthma-Friendly School Formative Evaluation: Conduct interviews with target audience to learn how marketing and recognition process can be improved.	8/31/13	- Evaluation Workgroup	
9. Strategic Evaluation Plan: Review with the Evaluation Workgroup and revise if necessary.	12/31/13	- FAP	