



2023 FLORIDA ASTHMA COALITION SUMMIT

FRIDAY JUNE 16, 2023

SPONSOR FORM

The 2023 Florida Asthma Coalition Summit – *“We Hear You! Using Shared Decision Making in Asthma Care”* – has excellent sponsorship opportunities for your organization.

The Florida Asthma Coalition, established in 2009, works to improve asthma outcomes and reduce associated costs for Floridians through various interventions. The Summit is being offered in person as well as online to maximize attendance and exposure. We expect approximately 200 attendees from state and local governmental agencies, plus a robust virtual attendance from across the country.

As a sponsor, your organization can publicly proclaim its commitment to improving health outcomes for Floridians with asthma. Sponsorship offers the possibility of achieving several goals at once! This is an opportunity for your organization to increase brand awareness, make new connections with those in the industry, and show support for the Florida Asthma Coalition’s mission. Please note, in addition to the sponsorships indicated below, we can customize options that may better fit your organization.

SPONSOR FORM SUBMISSION DEADLINE: APRIL 15, 2023

SPONSORSHIP LEVELS AND BENEFITS:

PRINCIPAL SPONSOR OPTIONS

IN-PERSON ONLY SPONSOR \$3,000 – Sponsorship of Conference Luncheon and Presentation (optional and schedule will be determined by the Summit planning team).

- Most prominent sponsor name and logo placement on conference materials
- Complimentary full-page ad in the official conference program (inside cover available to first committed Principal Sponsor)
- Name, logo, and recognition as conference luncheon sponsor
- Name and logo placement with hyperlink to your website on the FAC website
- Approved material placement on distribution table at conference
- Optional – 30-minute presentation. Note: Presentation must align with coalition goals, mission, values and Summit theme and will be pre-reviewed by Steering Committee. The presentation may be morning, lunch, or afternoon. (available to the first committed Principal Sponsor)
- Recognition at conference during opening and closing, as well as breakout sessions
- Exhibitor meet & greet with attendees

IN-PERSON AND VIRTUAL SPONSOR *NEW* \$1,500 – Sponsorship of Conference Plenary Sessions (plus an optional presentation, with approval by the Summit planning team).

- Most prominent sponsor name and logo placement on conference materials
- Complimentary full-page ad in the official conference program
- Recognition at conference during opening and closing session, as well as breakout sessions
- Name, logo, and recognition as Conference Presentation Sponsor
- Name and logo placement with hyperlink to your website on the FAC website

MAJOR SPONSOR OPTIONS

IN-PERSON ONLY SPONSOR \$2,000 – Sponsorship of Conference Breakfast

- Prominent sponsor name and logo placement on conference materials
- Complimentary half-page ad in the official conference program
- Name, logo and recognition as conference breakfast supporter
- Name and logo placement with hyperlink to your website on the FAC website
- Approved material placement on distribution table at conference
- Signage at conference breakfast area with name and logo
- Recognition from podium at conference opening and closing
- Exhibitor meet & greet with attendees

IN-PERSON AND VIRTUAL SPONSOR *NEW* \$1,000 – Sponsorship of Conference Breakouts

- Prominent sponsor name and logo placement on conference materials
- Complimentary half-page ad in the official conference program
- Recognition at conference during breakout sessions
- Name, logo, and recognition as conference breakout session supporter
- Name and logo placement with hyperlink to your web site on the FAC website

SUPPORTING SPONSOR OPTIONS

IN-PERSON ONLY SPONSOR - up to \$1,000 (no minimum) – Sponsorship of Refreshments and/or Conference Materials

- Sponsor name and logo placement on conference materials
- Complimentary quarter page ad in the official conference program
- Name, logo and recognition as a conference sponsor
- Name and logo placement with hyperlink to your web site on the FAC website
- Approved material placement on distribution table at conference
- Signage at refreshment area with name and logo
- Recognition from podium at conference opening and closing
- Exhibitor meet & greet with attendees

IN-PERSON AND VIRTUAL SPONSOR *NEW* - up to \$500 (no minimum) – General Sponsorship of Conference

- Sponsor name and logo placement on conference materials
- Complimentary quarter page ad in the official conference program
- Name, logo, and recognition as a conference sponsor
- Name and logo placement with hyperlink to your web site on the FAC website

PLEASE PRINT YOUR INFORMATION AS YOU WISH IT TO BE LISTED. ALL SPONSORS SHOULD E-MAIL A HIGH-RESOLUTION LOGO WITH A COPY OF THIS FORM TO PLANNING@HCSEF.ORG.

Name:	
Organization:	
Name of Representative Attending the Summit:	
Street Address (city/state/zip):	
Telephone:	Fax:
Email address:	Website:
Amount of sponsorship:	
Would you like a table in the exhibit area? Yes / No	

Check here if your organization might be interested in other sponsorship opportunities with the Florida Asthma Coalition i.e. professional development trainings, medical supplies, outreach and education supplies, etc.

Should the Summit funding goal be met, additional funds will support other FAC initiatives, in accordance with strategic goals.

RETURN COMPLETED FORM WITH CHECK PAYABLE TO:

HEALTH COUNCIL OF SOUTHEAST FLORIDA
600 SANDTREE DR. SUITE 101
PALM BEACH GARDENS, FLORIDA 33404
TAX ID: #59-2242689

QUESTIONS: If you have questions, please contact Health Council of Southeast Florida at planning@hcsef.org.